

CASE STUDY:
**OAKWOOD HEIGHTS,
LUXURY RESIDENTIAL DEVELOPMENT**

GEBERIT CERAMICS AND DUOFIX FRAMES THE PERFECT BATHROOM SOLUTION

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PROJECT OVERVIEW

Oakwood Heights is a new development in Surrey built by **Buxworth Homes**, a small boutique property developer which specialises in bespoke developments in the South of England.

Located in the town of Purley, Oakwood Heights comprises eight apartments and one four-bedroom detached house. With the apartments ranging in size and layout, the high end luxury homes cater for a wide range of prospective buyers.

CHOOSING GEBERIT

Adam Howell, land and development director at Buxworth Homes, has had a long-standing relationship with Geberit and the decision to specify both Geberit ceramics and wall-hung frames was a natural one for him. "For several years, we've used Geberit behind-the-wall frames in our developments," Adam explains. "The quality is second-to-none but what's also really important for us, too, is the relationship with Geberit. We have worked with the team for years – we like the team, we like the products."

Having always opted for Geberit frames, when it came to selecting a manufacturer for ceramics products at Oakwood Heights it made sense to Adam, therefore, to go to Geberit. **"Geberit had been introducing more ceramic ranges and as they did so we just thought that as we were already putting their products behind the wall, why not in front of wall too? And, as a brand we trusted and already worked well with, it just made complete sense."**

Adam and the team specified **Geberit's Duofix frame** alongside both Omega and Sigma concealed cisterns in the homes. "We've been using Duofix for years, so it's been brilliant to now get this installed alongside the Geberit products for the first time," Adam says. "We know how simple the installation process is and how wall-hung frames like Duofix not only help maximise space in the bathroom but also give the space a sleek, streamlined look."

They also opted for **Geberit's Acanto bathroom range**, which includes options for the inside of the furniture to be flexible, with the arrangement of the drawers, compartments and shelves designed to create an uncluttered environment in the space.



→ Project information

Location: Surrey, UK

Developer: Buxworth Homes

Project Completion: August 2020

→ Geberit Know-How

Problem: To provide a luxury washroom solution that gives the developer a unique selling point for homebuyers in a competitive region.

Solution: Geberit Acanto wall hung WC, Geberit Duofix prewall installation frames, Geberit flush plate, Geberit Acanto wall mounted basin, Geberit Acanto Bath.

Adam continues:

"What we like about the ceramic products that Geberit offers is that they are really across a great range of specification levels - particularly important in a development like this one where we are marketing this to our prospective buyers as having something for everyone."

The relationship with the team has been at the core of why Adam continues to work with Geberit across Buxworth Homes' developments. "I have a dedicated member of the team and we've worked very closely together on many projects over the years. Adam concludes:

"Geberit is a brand that's constantly innovating – there are always more new and innovative products coming through." in a development like this one where we are marketing this to our prospective buyers as having something for everyone."