

# VIEW

REFERENCE  
MAGAZINE  
2019

JULIER TOWER

## BABYLON IN THE MOUNTAINS

CRUISE TERMINAL

## SHORE LEAVE IN STYLE



**ON THE COVER**

High art at high altitude: the Julier Tower is a temporary theatre situated at almost 2,300 metres above sea level in the Swiss canton of Graubünden. Until 2020, the red timber structure will delight theatre and concert lovers with artistic performances, a breathtaking mountain landscape and sanitary products from Geberit.

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## THE PROJECTS ON SHOW IN THIS ISSUE STAND OUT THANKS TO THEIR REMARKABLE DIVERSITY. AT THE SAME TIME, THEY ALL HAVE A STRONG COMMON DENOMINATOR – NAMELY PRODUCTS FROM GEBERIT.

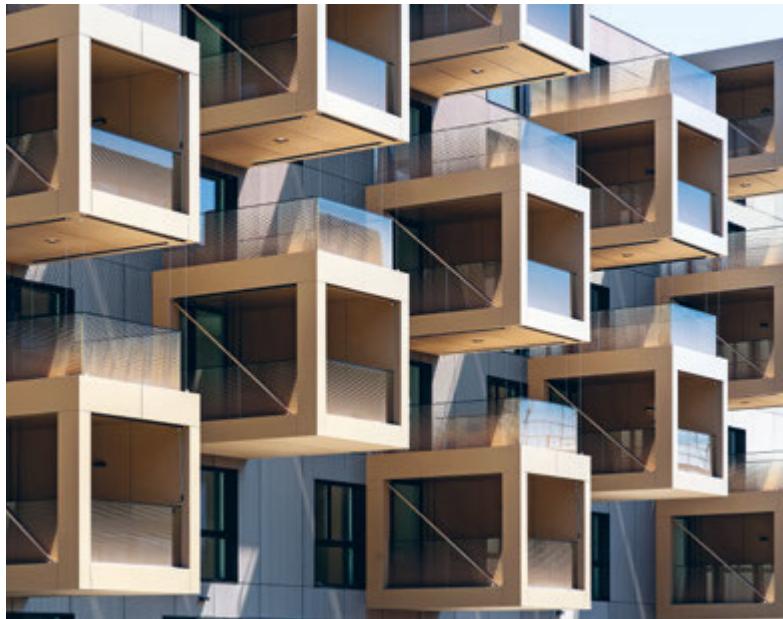
The diversity starts with the global distribution of the presented buildings and continues with their use, which ranges from private residential use all the way through to intensively used public buildings. The different project criteria and, above all, the individual approaches of the respective architects naturally accentuate this diversity. This is in addition to the sanitary technology challenges that had to be overcome during the construction phase. The fact that Geberit products are an integral part of all these different buildings shows just how versatile the Geberit product range is.

Our piping systems, installation technology and range of ceramic sanitary appliances and furniture for the bathroom all feature Geberit's proven competence in the field of sanitary products. This competence is now increasingly a part of our designer solutions. In line with our claim "Design Meets Function", we have the clear goal of creating real added value for our partners in the construction industry and for our customers.

The idea of having a common denominator is typical for Geberit. For decades, we have consistently used system solutions to provide the partners involved with products that are perfectly coordinated with one another. This offers them the highest levels of planning reliability, not to mention optimal cost efficiency when it comes to installation, operation and maintenance. A textbook example of this can be found in this magazine: the start-up Containerwerk relies on Geberit know-how, as it is a perfect match for their highly standardised process of converting shipping containers. Comprehensive know-how in sanitary technology from a single source is therefore the motto, something which is also highlighted by our professional on-site service.



**Christian Buhl**  
CEO of the Geberit Group



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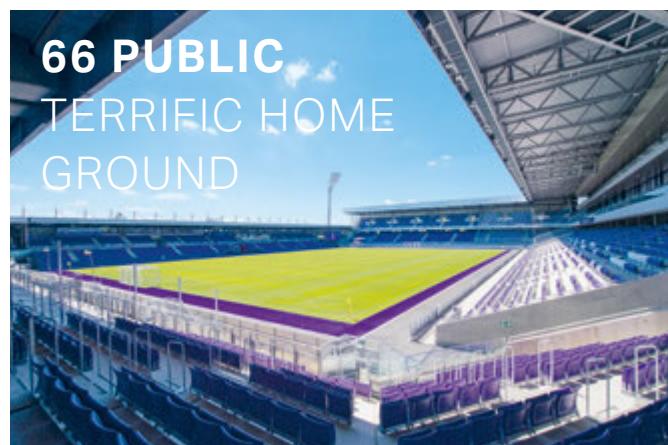
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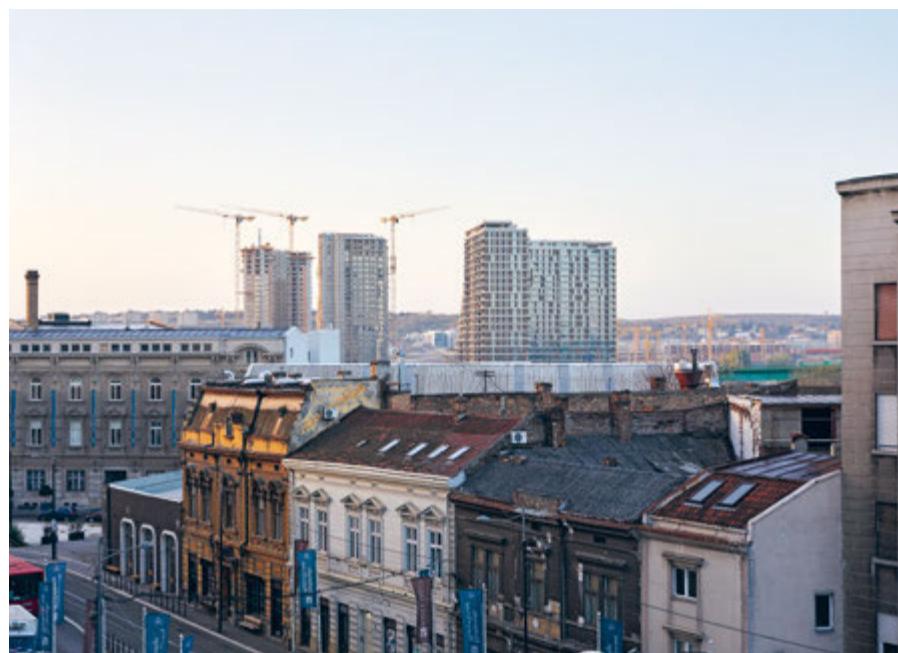


The podium on which the two residential towers stand houses a range of different shops in all shapes and sizes, thus adding to the residential and recreational concept seen in the project.

BW RESIDENCES, BELGRADE, SERBIA

# NEW SKYLINE

Over the next few years, a completely new district will be created on the bank of the Sava River in Belgrade. The project boasts an impressive 180 hectares of residential and office space.



Living, working and leisure – all in one place. This is the master plan for the former industrial area along the Belgrade waterfront, which will be gradually transformed in the coming months and years. In addition to 5,700 apartments, the masterplan envisages 2,200 hotel rooms and office space for around 12,700 people over 180 hectares.

→

↑

Close to the finished BW Residences, there are already the next residential towers under construction.



The new pedestrian promenade is connected to the BW Residences and runs along the bank of the Sava River.

## FIRST-CLASS RESIDENTIAL DISTRICT

The handing-over of the first apartments to their new occupants in June 2018 represented a first highlight. The two 20-storey buildings contain 296 bright apartments of between one to four rooms, all with floor-to-ceiling windows and a view of the river. A private swimming pool, gym and large playground round off the high-quality features of the two apartment buildings. BW Residences is situated in a prominent position directly on the redesigned promenade along the bank of the Sava River, which has already gained a reputation as a popular meeting place for young and old alike.

## CREATING LIVING SPACE WITH TECHNOLOGY

Geberit Sovent came into its own when planning the two 20-storey buildings. The hydraulically optimised fitting facilitates an optimal layout of the stacks. The fitting's special flow technology causes the waste water to rotate. It is pressed against the pipe wall, causing an annular flow with a stable air column. A parallel ventilation pipe is thus unnecessary and the space saved can be used as living space.



"Choosing Geberit Sovent was a great decision. Using it, we were able to design the installation duct without a parallel ventilation pipe, meaning space could be saved here and put to better use when planning the usable floor space."

**Dragana Radosavljevic**  
Building planner at Mašinoproyekt Koprin a.d.

### BW RESIDENCES

**Building owner:** Eagle Hills

**Architecture:** Mašinoproyekt Koprin a.d.

**Completion BW Residences:** June 2018

### GEBERIT KNOW-HOW

**HDPE drainage system with Sovent fitting**

MYCOCOON, ZURICH, SWITZERLAND

# PEACE AND TRANQUILLITY

The fact that cocooning can be an entirely effective architectural tool is demonstrated by Daluz Gonzalez & Cajos Architekten with their housing complex in the booming north of Zurich. One of the most defining features of the linear blocks is their cantilevered loggias. →



**MYCOCOON**

Building owner: BVK Personalvorsorge  
des Kantons Zürich  
Architecture: Daluz Gonzalez & Cajos Architekten AG  
Completed: June 2018

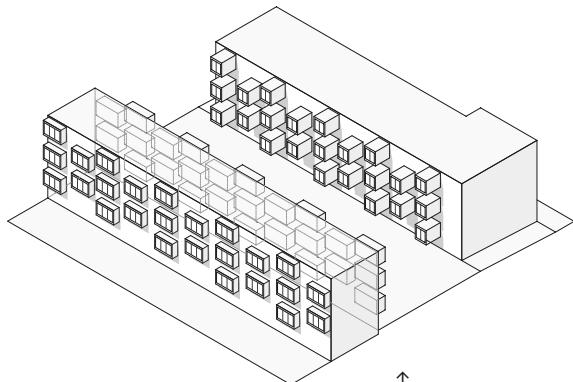
**GEBERIT KNOW-HOW**

GIS installation system  
Sigma concealed cisterns 12 cm  
Silent-db20 and HDPE drainage systems



The north-east side features attractive interior loggias as an extension of the kitchen area.

↓



↑

The two linear blocks run in parallel and span the entire length of the property.

The complex in Zurich's Glattpark district consists of two linear blocks that span the entire length of the property. The private inner courtyard between them is accentuated by a bending of the deeper of the two building structures.

#### HIGH LEVELS OF PRIVACY

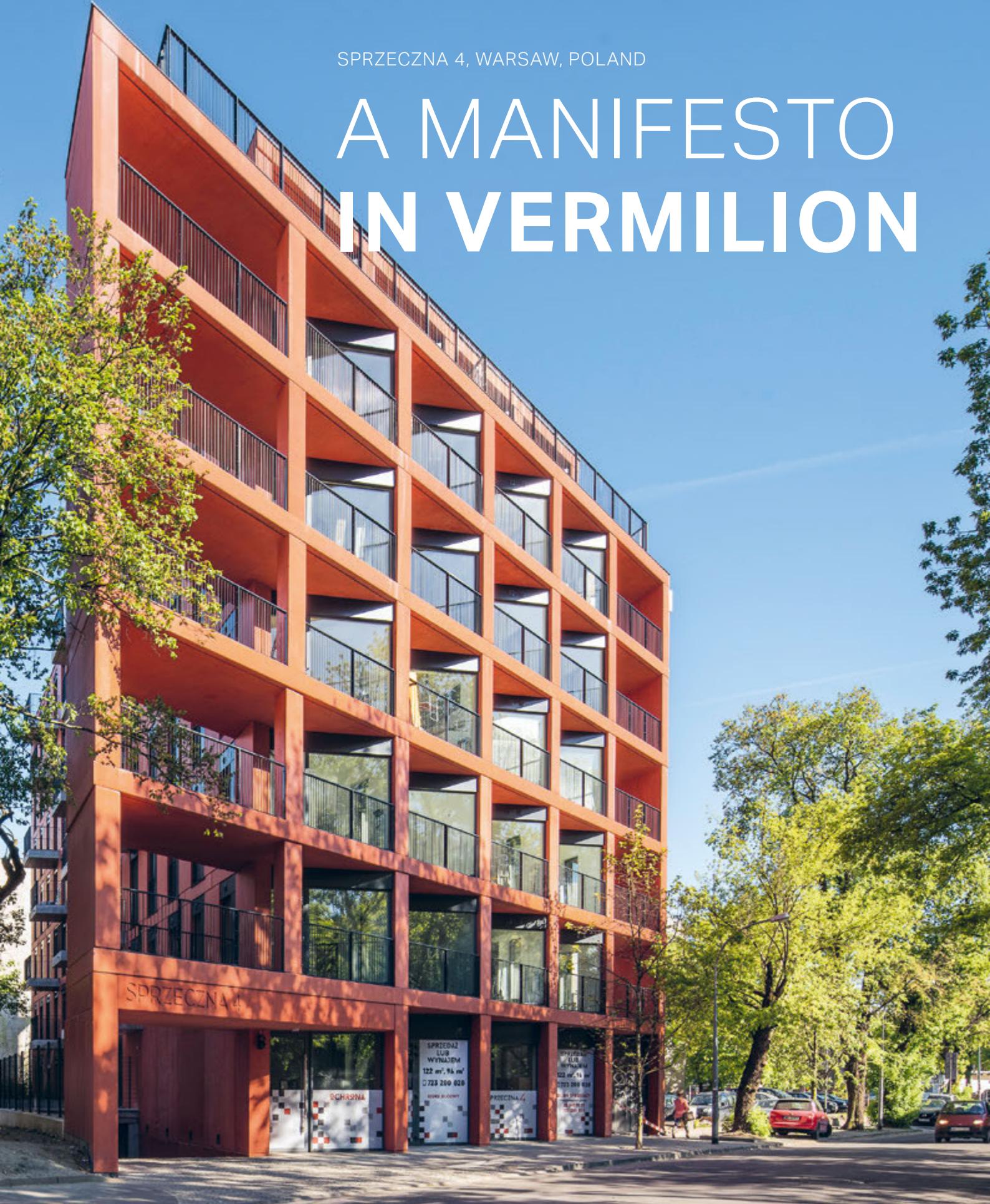
From a purely visual viewpoint, the buildings already make good on their promise of serving as high-quality retreats for the residents. The two parallel buildings feature loggia and balcony elements that are offset from each other, as well as spacious interior loggias. In combination with the warmly coloured punctuated facades, these "cocoons" convey an inviting and cosy impression.

#### LIGHT AND SPACE

The light flooding in through the loggias gives the interior of the 118 residential units its cosy atmosphere. The oak parquet flooring with matt varnish finish in the living area and colour-coordinated ceramic tiles on the loggias and balconies also play their part in creating a warm ambience for the residents. The piping technology contributes to the high standard of living. Thanks to Geberit Silent-db20, the discharge pipes are quiet, thus ensuring a high quality of life is achieved in the two-and-a-half-room and three-and-a-half-room apartments with joined living and dining rooms.

SPRZECZNA 4, WARSAW, POLAND

# A MANIFESTO IN VERMILION

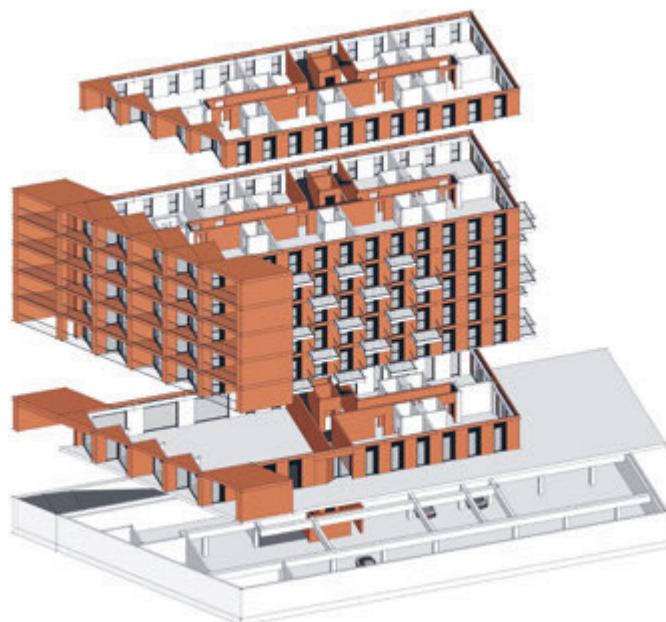


←

With angled balconies, side terraces and red concrete, the building really makes its mark in the Praga district of Warsaw.

→

The exploded drawing shows the modular design of the eight-storey building.

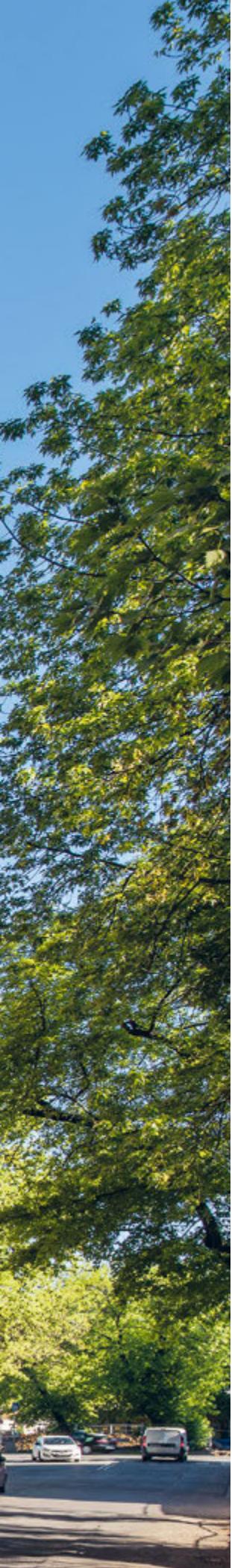


This residential building in the Praga district of Warsaw is an interesting play on prefabricated buildings. The award-winning project triggered a debate in Poland about the architectural heritage of the communist era.

The message from the building owner was clear: when designing the plot of land to the east of Warsaw's city centre, new prefabrication methods had to be explored. As the building owner is Budizol – a company that specialises in the production of prefabricated parts made of concrete and wood in addition to making real estate investments – this wasn't exactly a surprise.

#### STANDING OUT WHEN FITTING IN

However, the initial situation did seem at odds with this programmatic approach. The plot of land in question is small and irregularly shaped, and situated right in the middle of a perimeter block development from the 19<sup>th</sup> century. The architecture firm BBGK decided on a building shell made from red exposed concrete, which intentionally set the new neighbour apart from the brick buildings in the immediate vicinity. →





**SPRZECZNA 4**

**Building owner:** Budizol  
**sp. z o.o. S.K.A.**

**Architecture:** BBGK Architekci

**Completed:** 2017

**GEBERIT KNOW-HOW**

**Duofix installation system**

**Sigma concealed cistern 12 cm**

**Sigma20 and Sigma30  
actuator plates**

**Kolo iCon Rimfree WC ceramic  
appliance**

**Mapress Stainless Steel supply  
system**



### STANDARDISED, YES ... BUT NOT BORING

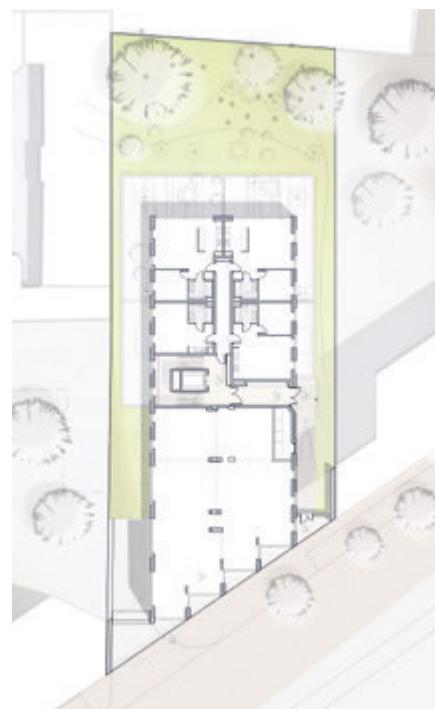
The method of using large building elements when constructing the building is similar to that of prefabricated buildings, which remain a major part of life in Warsaw and throughout the former Eastern bloc. With this in mind, it is not only the vermillion colour of the building that sets a pronounced contrast to former days. The open facade with its angled balconies and generously dimensioned side terraces also play their part, as do the ornaments and reliefs that adorn the concrete. Established in 2014 by Jan Belina Brzozowski, Konrad Grabowiecki and Wojciech Kotecki, the architecture firm has made the eight-storey building the focus of their "Manifesto of prefabrication", whose goal is to break down the stereotypes associated with this building method.

### SYSTEMATIC AND WITH PRACTICAL BENEFITS

With the manifesto in mind, fitting the building with a selection of high-quality sanitary products from Geberit and its Polish ceramics brand Kolo proved beneficial. In addition to the standardised – and thus rapidly installed – Duofix installation system, the products included toilets from the iCon bathroom series, which are equipped with easy-to-clean Rimfree technology.

←

Sprzeczna 4 marks the starting point for a redevelopment of the entire district. Until then, this is still a place where new and old meet.



↑

Despite the issues posed by the site, the possibilities of prefabrication were explored during the project.

FLATIRON, BRISBANE, AUSTRALIA

# A DISTANT RELATIVE

Fortitude Valley is one of Brisbane's most vibrant and cosmopolitan districts. Three new high-rises now add a touch of luxury to this neighbourhood – with one of them bearing a familiar name.

Contemporary architecture is becoming a common sight among the bustling shops, bars and restaurants of Fortitude Valley. Now, three luxury buildings – Flatiron, Valley House and No.1 – are setting a new architectural benchmark for the city, delivering a 5-star resort-like lifestyle for residents.

#### REIMAGINING AN ICON

The landmark FV project reads as three glass towers – each with its own architectural identity – that soar above an integrated podium and dining precinct. One of these buildings evokes the spirit of a famous New York original both in its name and its distinctive pointed wedge shape: Flatiron.

The building's apex features a 270 degree, striking curved glass facade, which has served as the inspiration behind the modern interpretation of the New York original. Inside, over 350 luxury one-, two- and three-bedroom apartments are anchored by an incredible amenity level in the form of an open recess which houses, among other features, an infinity pool with its own swim-up bar, separating the two building sections and creating a floating effect.

#### SAVING SPACE

When it came to the discharge stacks in Flatiron, the sanitary engineers relied on Geberit know-how. With the installed Geberit PE Sovent fittings, a stack can be designed with a smaller pipe dimension of 110 mm and without a parallel ventilation pipe. The usable floor space gained as a result is a major plus when planning the living space – in the case of the Flatiron, savings of around 90 m<sup>2</sup> were possible.

↑

The "FV Private Club" consists of over 2,500 m<sup>2</sup> of luxury communal amenity, featuring no less than three private spa rooms, a hero 60-metre U-shaped pool with a sunken swim-up bar looking over the city skyline, a private dining room for 30 people, a moonlight cinema, commercial-sized Life Fitness gym and yoga studio, additional private dining spaces and resort-style sun decks.



"With Geberit Sovent, we were able to save around 90 m<sup>2</sup> of floor space without affecting the discharge capacity in the slightest."

**Rob McAlister**  
Project Manager at Axis Plumbing QLD Pty Ltd

**FLATIRON**

Building owner: Gurner™  
Architecture: Elenberg Fraser  
Completion: mid-2017

**GEBERIT KNOW-HOW**

HDPE drainage system with Sovent fitting  
Pluvia roof drainage system  
Sigma 8 cm concealed cistern  
Actuator plate Sigma30  
Actuator plate Sigma60



→

Apart from its name, it is also the pointed wedge shape that alludes to New York City's namesake built in 1902.

PRISM TOWER, NAIROBI, KENYA

# A PREMIUM ADDRESS

The Kenyan capital Nairobi is striving to become an economic hub of Africa. Lighthouse projects such as the Prism Tower fit the bill here perfectly. The 133-metre-high building is located in the Upper Hills district. Of the 34 storeys, 28 have been reserved as office space and will be used primarily by international corporations and organisations. When it comes to sanitary technology and design, there was only one choice for what has been called "the most beautiful high-rise in Kenya": whether perfect drinking water hygiene thanks to the Mepla supply system, clever design in the toilet facilities or efficient drainage using Sovent, the comprehensive Geberit know-how comes to the fore throughout.



## PRISM TOWER

**Building owner:** Royal Group of Companies

**Architecture:** A + I Design

**Completed:** August 2018

## GEBERIT KNOW-HOW

HDPE drainage system with Sovent fitting

Mepla supply system

Kombifix installation system

Sigma10 actuator plate

Xeno<sup>2</sup> and iCon bathroom series

Tap system

CONTAINER ARCHITECTURE

# "TIGHT DEADLINES REQUIRE A MODULAR BATH- ROOM"

The company Containerwerk transforms shipping containers into room modules. The young start-up, which was founded by Ivan Mallinowski and Michael Haiser and is headquartered in Stuttgart, relies on mass production, a patented insulation technology and Geberit know-how.



**Mr Mallinowski, what gave you the idea of transforming shipping containers into living space?**

The idea is, of course, not new. Ever since such containers have existed, people have been exploring how you can live in them. I myself caught the bug around ten years ago during the Fraunhofer Institute's "FutureHotel" project. A lot has happened since then. Thanks to patented techniques, we are now able to mass-insulate discarded containers in a cost-effective manner and equip them with a high-quality interior.

**What are the specific challenges when it comes to planning sanitary facilities for such containers?**

The limited space has to be perfectly used, of course. It is important to be innovative and to optimally design the floor plan while at the same time keeping the comfort factor in mind. The use of familiar materials such as tiles, glass and ceramic helps in this respect. The shower surface, washbasin and toilet also have to be arranged in a space-saving way and be easy to maintain.



→

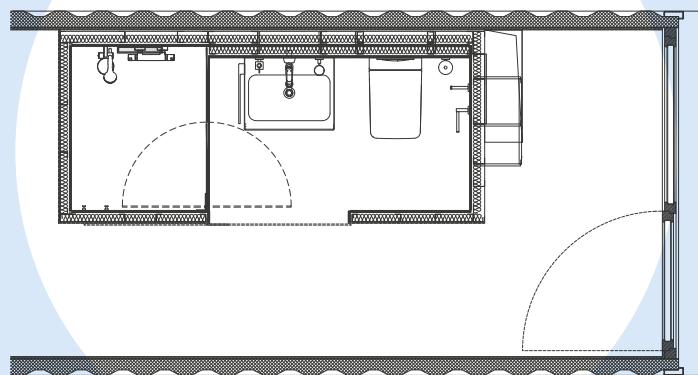
### **What solutions are there on the market here?**

There are a number of classic, non-industrial bathroom installations. However, these are not an option for us as manufacturers of mass-produced, sustainable room modules. A modular bathroom – one with high design and quality standards – is the only choice where there are high quantities and tight deadlines for installation. And these are few and far between.

**"It is important to optimally design the floor plan while at the same time keeping the comfort factor in mind."**

### **What are the advantages of the solution developed with Geberit Huter?**

The compact and yet clear pipe layout deserves particular mention. Together with the particularly space-saving built-in technical components, we therefore have a wonderful kit with which we can meet the highest standards. Delivered as a module, the whole thing can be comfortably integrated into the assembly processes at our plant. Alongside the high quality, this is what differentiates this solution from the competition.



↑

In the case of a standard 12.19-metre-long, 2.44-metre-wide, 2.44-metre-high container, the sanitary unit has to be installed in the tightest of spaces and has to be connected to the supply and the sewage system.



↑

The bathrooms developed by Containwerk in close cooperation with the prefabricated bathroom specialists at Geberit Huter boast a wide variety of convenient and attractive features. For example, they contain the wall drain for showers and optionally also the Geberit AquaClean Mera shower toilet.

THE BUNKERS, KNOKKE-HEIST, BELGIUM

# OLD BARN



At one with the idyllic polder landscape both in terms of colour and materials – The Bunkers Bed & Breakfast.

Nestled in the Belgian dune landscape lies The Bunkers, an exceptional lodging where – thanks also to the Geberit AquaClean shower toilets – guests can completely relax and unwind in a comfortable atmosphere. →

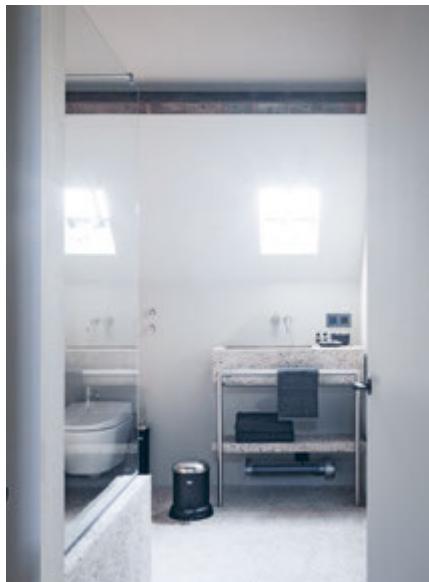


↑

The old barn at the property, which dates back to the 18<sup>th</sup> century, was converted into a modern, homely Bed & Breakfast.

→

Wellness programme for guests: the bathrooms were designed as mini oases of well-being.



Located just a few minutes from Bruges by car in the heart of the picturesque polder landscape on the Belgian coast is an exceptional Bed & Breakfast whose name points to an eventful history: The Bunkers. Originally the site of a fort that dates back to 1785, only an old farmhouse and a barn – and five small stone bunkers – serve as reminders of the old complex. When Axel and Margaux Corman-De Bisscop bought the estate, they decided to convert the farmhouse into their new home and the barn into an adjoining Bed & Breakfast.

They commissioned the Bruges-based architecture firm Govaert & Vanhoutte to carry out the conversion, with the design firm Anversa from Antwerp defining the interior furnishings. The facade of the renovated barn is made up of wooden slats and reflects the rural architecture of the area. The Bed & Breakfast has five differently designed guest rooms as well as a lounge and a kitchen. An element that can be seen in all the rooms is the bright concrete floor, whose colour is evocative of the vast dune landscape. Grey, white and black predominate in the rooms, which are cozily and stylishly furnished with sofas, thick rugs and wooden furniture.

To meet the building owners' desire for a comprehensive wellness programme for their guests, the bathrooms were designed as veritable mini oases of well-being, with the Geberit AquaClean Sela and 8000plus shower toilets featuring as special highlights. With the small bunkers now a shelter for chickens and bees, the guests can enjoy fresh eggs and home-made honey with their breakfast.



**THE BUNKERS**

**Building owners:** Axel and Margaux Corman-De Bisscop

**Architecture:** Govaert & Vanhoutte, Bruges;  
Anversa, Antwerp

**Opened:** December 2017

**GEBERIT KNOW-HOW**

AquaClean Sela

AquaClean 8000plus

The facade is made up of  
wooden slats and reflects the  
rural architecture of the area.

HOTEL TWENTYSEVEN, AMSTERDAM, THE NETHERLANDS

# HISTORIC GLAMOUR



Hotel TwentySeven is one of the most luxurious hotels in the Netherlands. With magnificently furnished and equipped suites and a perfect combination of top-class cuisine, wellness and design, the 6-star hotel offers a high-end experience to which the elegant AquaClean Mera shower toilet also contributes.

**HOTEL TWENTYSEVEN**

Building owner: Eric Toren

Architecture: Wim van de Oudeweetering

Completed: December 2017

**GEBERIT KNOW-HOW**

AquaClean Mera Comfort

Actuator plate Sigma60

Shower channel CleanLine

Silent-db20 drainage system

Urinal system with Preda ceramic appliance



↑

In the luxuriously designed bathrooms, perfect comfort is also ensured by the elegant AquaClean Mera shower toilets from Geberit.

At the end of 2017, Hotel TwentySeven – one of the most luxurious hotels in the Netherlands – was opened. The elegant house is located in the heart of Amsterdam's historic centre on Dam Square, right across from the Royal Palace. Built in 1913, the art nouveau building was originally home to the Royal Industrial Club.

The hotel owner Eric Toren commissioned designer Wim van de Oudeweetering to convert the listed turn-of-the-century building. Eric Toren wants to offer his international guests more than just a hotel. The stay at the 6-star establishment should be an experience where – thanks to the perfect combination of top-class cuisine, wellness and design – all the senses are appealed to and a high-end service is provided.

The exceptional complex offers a total of 16 exquisite hotel rooms. All the details of the elegant interior were carefully selected and harmoniously coordinated with one another. The spacious bathrooms are fitted with elegant features such as marble and mosaics. In order to offer his international guests perfect comfort here too, Eric Toren had the elegant shower toilets AquaClean Mera Comfort from Geberit installed in all bathrooms and guest WCs.

↑

Each suite was equipped with tasteful sofas, handmade curtains, flock wallpapers and silk rugs.

THE FONTENAY, HAMBURG, GERMANY

# ALL ABOUT THE FLOW



Water plays a key role in the 5-star superior hotel The Fontenay in Hamburg from its location on the Außenalster and its flowing architecture right through to the bathrooms in the hotel rooms, where the AquaClean Mera shower toilet from Geberit provides guests with unparalleled comfort.



↑

The floor plan of this luxury hotel on the Aussenalster in Hamburg consists of three intertwining circles.

The 5-star superior hotel The Fontenay – which was built according to the plans of well-known architect Jan Störmer from Störmer Murphy and Partners – has been enriching Hamburg's hotel landscape since March 2018. As you approach the hotel, it is hard not to be impressed by its exceptional location right on the Aussenalster. From the garden, one can enjoy a wonderful view of the water or through the fully glazed entrance into the lobby, where Jan Störmer's design concept is clearly visible. Due to the fact that this 130-room luxury hotel consists of three intertwining circles, the interior of the building almost only has curved →



←

A feast for all the senses: the fully glazed Fontenay bar on the ground floor offers fantastic views of the water and the city.

walls. Only the walls between the hotel rooms and suites and those in the bathrooms are straight.

#### **IMPRESSIVE DESIGN AND MATERIALS**

The ground floor contains the reception, the 27-metre-high atrium, the Parkview restaurant and the conference areas, with the top two floors home to the spa area, the Fontenay bar and the Lakeside restaurant. Meanwhile, floors one to five house the hotel rooms and suites, which range from 28 to just under 200 m<sup>2</sup> in size.

The interior's colour palette exudes harmony – light shades of beige, green onyx walls, warm shades of white as well as turquoise and royal-blue accents reflect nature. Everything – from the terrazzo floors in the public areas and the different parquet flooring right through to the granite stone and hand-tufted rugs – was made specially for the hotel.

The elegance of the building's interior also flows through the bathrooms. AquaClean Mera Comfort shower toilets from Geberit are fitted in the bathrooms in all room categories, thus offering guests a premium level of comfort. A convincing design was important to the planners not only when it came to the main features, but also the finer details as well.

"It was clear to me from the outset that the bathrooms at such a hotel have to be equipped with a hygiene toilet – as I prefer to call it. Geberit products won me over thanks to their impressive design language."

**Jan Störmer**  
Störmer Murphy and Partners



↑

All the hotel rooms feature spacious, luxuriously furnished bathrooms and are equipped with AquaClean Mera Comfort shower toilets from Geberit for unparalleled comfort.

←

In the Parkview restaurant, light beige tones and green onyx walls ensure a harmonious and tasteful atmosphere.

#### THE FONTENAY

Building owner: Klaus-Michael Kühne  
Architecture: Störmer Murphy and Partners, Hamburg

Completed: March 2018

#### GEBERIT KNOW-HOW

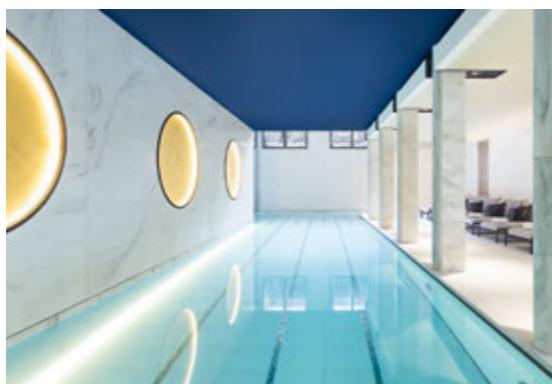
AquaClean Mera Comfort  
Actuator plate Sigma80  
Duofix installation system  
Silent-db20 drainage system  
Actuator plate Sigma70 (public areas)  
Preda urinal ceramic appliance (public areas)

A wide-angle photograph of the interior of Hotel Lutetia. The ceiling is a vibrant, multi-colored stained-glass artwork depicting various scenes. The room features white walls with gold-trimmed arched windows looking out onto a courtyard. On the left, a large black bookshelf filled with books stands next to a sofa. In the center, a long white sofa with blue pillows is positioned along a wall with a large arched window. To the right, several round tables with white tablecloths and blue chairs are arranged. Large vases with white flowers are placed on the tables. The overall atmosphere is elegant and classic.

HOTEL LUTETIA, PARIS, FRANCE

# RETURN OF THE BELLE ÉPOQUE

After a restoration and renovation spanning four years, Hotel Lutetia on Boulevard Raspail has opened its doors once again, with 90 AquaClean Mera shower toilets from Geberit adding to the exceptional luxury and comfort on offer.



The seven-storey Lutetia is located in the heart of the Saint-Germain neighbourhood, surrounded by art galleries, bistros and town houses. The department store "Le Bon Marché", whose owners founded the hotel in 1910, is just a few metres away. The art nouveau building was designed by Louis-Hippolyte Boileau and Henri Tauzin, and the facade was designed by Paul Belmondo, the father of the famous actor Jean-Paul Belmondo.

Between April 2014 and July 2018, the ageing grand hotel was extensively restored and renovated by the Parisian architect Jean-Michel Wilmotte at a cost of around 200 million euros. In addition to a number of restaurants, bars and lounges, the traditional hotel now also boasts a new 700 m<sup>2</sup> spa. The reopening of the hotel also saw the unveiling of the stunning Bar

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The hotel rooms feature calm shades of beige and are stylishly decorated with simple, elegant furniture that was specially designed for the hotel. Dark oak parquet provides a cosy contrast.

←

Everything in the Lutetia is impressive, including the 700 m<sup>2</sup> wellness area with its beautifully designed pool.

#### HOTEL LUTETIA

Building owner: Alfred Akirov

Architecture: Wilmotte & Associés SAS d'Architecture, Paris

Reopened: July 2018

#### GEBERIT KNOW-HOW

AquaClean Mera

Duofix installation system

Josephine, bringing the jazz scene back to the Lutetia. The restaurant Le Saint Germain, the iconic heart of the hotel, impresses thanks to its glass roof, which was designed by the artist Fabrice Hyber.

In order to offer its international guests a lot more space as well as larger rooms and suites, the number of rooms was reduced from 230 to 184. The spacious bathrooms are all naturally lit and are clad in bright Carrara marble. The beautifully designed bathrooms offer everything that discerning international clientele need for their daily personal hygiene routine. This includes the 90 AquaClean Mera shower toilets, which ensure personal comfort of the highest quality in the bathrooms of the suites.

HOSPITALITY

THE BULGARI RESORT & RESIDENCES, DUBAI, UAE

# ITALIANITÀ ON THE PERSIAN GULF



Visitors to the Bulgari Resort could be forgiven for thinking that they are in Italy and not in Dubai. After all, as is the case in all hotels belonging to the Bulgari luxury brand, Italianità is an integral part of the experience. This new gem on the Persian Gulf is the work of the Italian architects Antonio Citterio and Patricia Viel. →



The Bulgari Resort offers breathtaking views – including from the terrace of the lobby lounge.



↑

Pure luxury against the backdrop of the Persian Gulf in one of the 120 m<sup>2</sup> suites at the Bulgari Resort.

The two main buildings at the Bulgari Resort contain a total of 101 rooms and suites. This is in addition to 20 villas, all of which have a view of the sea or the Dubai skyline. The resort – whose shape is reminiscent of a seahorse – is located on an artificial peninsula in Jumeirah Bay, which is connected to the city via a bridge measuring 300 metres in length.

#### THE BULGARI RESORT & RESIDENCES

Building owner: ALEC Engineering and Contracting LLC  
Architecture: Citterio-Viel & Partners/WSP  
Completed: December 2017

#### GEBERIT KNOW-HOW

HDPE drainage system  
Duofix installation system  
Sigma20 actuator plate  
Urinal flush control  
Citterio bathroom series

When designing the interior, Antonio Citterio and Patricia Viel focused on the high quality of the products used. These appear to be made for the ages, with marble from various regions of Italy, black granite from Mongolia and volcanic tuff from Spain. The Bulgari Resort is certainly not shy when it comes to demonstrating its grand qualities. Each detail has been carefully chosen and contributes to the Italian flair of the 1930s, being lived and breathed in all its glory. Geberit ensures that the hotel guests can concentrate fully on the exclusive design. The Geberit Duofix installation system, which is concealed completely behind the wall, was used both in the private and the public areas of the resort.

EXHIBITION IN THE VITRA DESIGN MUSEUM

# "FOR HIM, DESIGN MEANT RESPONSIBILITY"

Amelie Klein, curator at the Vitra Design Museum and co-curator of the first comprehensive retrospective of the life and work of Victor J. Papanek (1923–1998), explains why the pioneer of social design, who was averse to all things fashionable, is himself back in vogue today.



**The name Victor Papanek is little known by the general public nowadays. Why is his life and work still relevant today?**

As a designer, Papanek is perhaps not as famous as Le Corbusier or Charles and Ray Eames. But as an educator and theorist, he is still influential because he, like no other, asked those questions that affect the self-image of everyone concerned with design.

**"Papanek was not the only critic of the throw-away society, but he was certainly the most provocative one."**

**What questions are you referring to?**

He fundamentally concerned himself with how the survival of mankind on this planet can be ensured. Papanek disapproved of various aspects of industrial design in the 1960s and 1970s, such as the large amount of waste or the shift away from the human element. Papanek was not the only critic of the throw-away society – or Kleenex culture, as he called it – but he was certainly the most trenchant and provocative one.



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**For a long time, we hadn't heard a lot about Papanek and his criticism of design. Why are his ideas experiencing a comeback right now?**

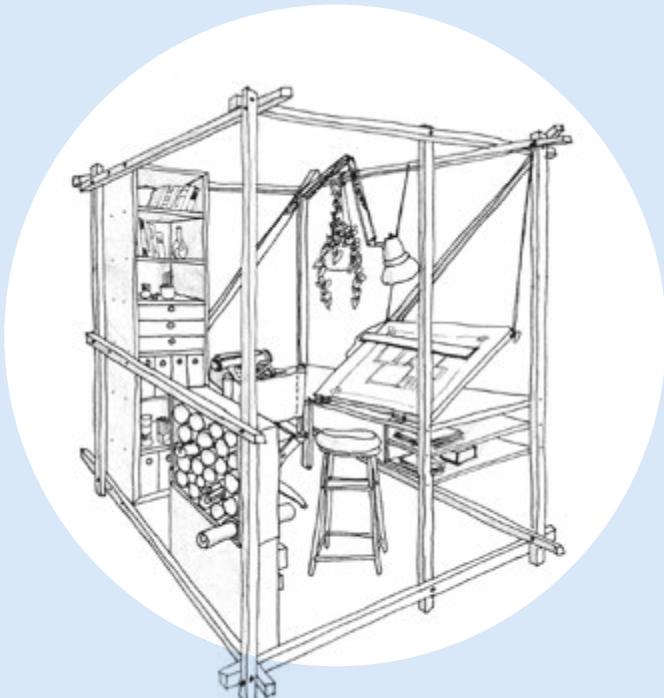
Papanek faded into obscurity somewhat in the 1990s. This was a time in which the trend towards the fashionable emerged in earnest. Today, we are seeing a return to the conviction that design doesn't just have a responsibility to the markets, but also to society. I believe that this process of becoming more aware was needed.

**So, Papanek – a man opposed to trends – is back in vogue himself?**

Yes, it's quite frustrating. You have to wonder why something as fundamental as safeguarding the future of mankind is sometimes in and then no longer fashionable all of a sudden.

**What parts of Papanek's critique are specific to the 20<sup>th</sup> century and which ones still ring true today?**

Although we live today in a more globalised world than the one Papanek lived in, the problems have remained and – not least because of digitisation – even intensified. Papanek's enduring legacy is that he demonstrated that design decisions have far-reaching consequences and that design is political. We can now no longer pretend that how we design products does not have any impact.



In addition to his work as an educator, Papanek created his own designs: "Work Cube" from the "Living Cubes" series (1973, top) and movable playground structure "Tetrakaidecahedral" (1973–1975, bottom left).



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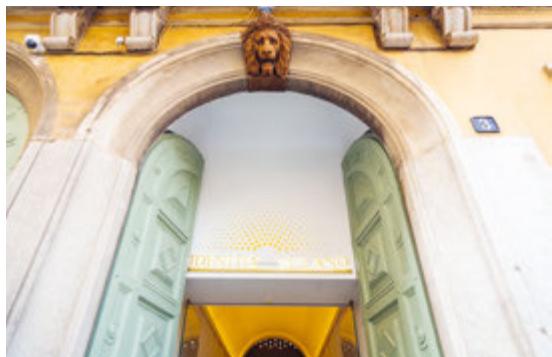
The Geberit-sponsored exhibition "Victor Papanek: The Politics of Design" runs until 10 March 2019 in the Vitra Design Museum in Weil am Rhein. After that, it will be held in the Museu del Disseny in Barcelona as well as in the Design Museum Gent.

IDENTITÀ GOLOSE, MILAN, ITALY

# DINING AT FELTRINELLI'S

The former home of the Feltrinelli Foundation in the heart of Milan is buzzing with activity once again. However, it is no longer readings by famous authors that are attracting visitors to the library hall as before. Instead, the renovated residence is now welcoming lovers of fine dining with culinary creations from leading chefs. →

When the Giangiacomo Feltrinelli Foundation moved to its new offices in Porta Volta designed by Herzog & de Meuron, it gave the founders of Identità Golose – Paolo Marchi and Claudio Ceroni – the unique opportunity to try something special in a perfect location. Back in September, close to the Teatro alla Scala, they opened a dining hub that exudes a special charisma.



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The Milanese dining hub opened its doors in September 2018.

"In terms of innovation, aesthetics and functionality, the Geberit products were on the same page as the project."

**Egidio Tordera**  
Architect at Digit & Associati



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The roots of Identità Golose can be found at the Expo 2015 in Milan. Here, almost 50,000 people were able to enjoy culinary delights created by professional chefs from home and abroad.



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A century-old wisteria towers above the new pergola in the Cortile Milanese – a typically Milanese courtyard.

#### **IDENTITÀ GOLOSE**

**Building owner:** Magenta srl

**Architecture:** Digit & Associati

**Completed:** September 2018

#### **GEBERIT KNOW-HOW**

Kombifix and Duofix installation systems

Sigma80 actuator plate

Acanto and VariForm bathroom series

Tap system



**Interview with architect Egidio Tordera  
from Digit & Associati**

## "THE ROOMS CAN BE USED IN A VARIETY OF WAYS"

### **There is a lot of history in this building. What role did this play when redesigning the facilities?**

We wanted to treat the existing building with the greatest respect whilst also upgrading it at the same time. With this in mind, we used materials and technologies that are able to cope with these demands and the requirements associated with the new building use.

### **A publishing house and a restaurant appear to be very different ways of using a building, don't you think?**

First impressions may be deceptive here, there are actually some very significant parallels between the former and current use of the property. What they both have in common is culture. The mission of Identità Golose is based on spreading the idea of dining culture.

### **How is this being brought to life in the newly designed Via Romagnosi 3?**

The rooms can be used in a variety of ways, for business meetings, conferences, cookery courses, tasting sessions and, of course, dining. Changing chefs bring their own personal touch to the proceedings. Visitors can see into the kitchen through the large windows while also learning more about special culinary aspects in a virtual gallery and finding recommendations for the perfect wine to go with their meal.

### **Where do the solutions from Geberit and the Italian ceramics brand Pozzi Ginori fit in with this concept?**

We chose these products because we wanted to use reliable, top-quality technology in the sanitary facilities that were on the same page as the project when it comes to innovation, aesthetics and functionality.

JULIER TOWER, SURSES, SWITZERLAND

# AN ARCHAIC SPECTACLE

Rugged mountains form the backdrop for this temporary theatre on the Julier Pass. Since September 2017, the people behind the Origen Festival Cultural have been attracting sizeable crowds to this theatre 2,300 metres above sea level, with guests able to enjoy the comfort of high-quality sanitary facilities since last summer. →





The Julier Tower has been standing proudly on the top of the pass since 2017, and yet it exudes a feeling of always having been there. Surrounded by the rugged, spectacular nature of the Graubünden mountain landscape, the 30-metre-tall timber structure has that little bit of magic about it – something that is ever-present in the performances inside.



**Interview with Giovanni Netzer**  
Intendant of the Origen Festival Cultural

## "GIVING AS MANY PERFORMANCES AS POSSIBLE"

### **What were the main things to look out for when planning the building?**

A temporary building in this exposed location has to withstand extreme weather conditions, offer the visitors protection and yet feature the simplest design. Only a solid building stripped down to the bare details can survive in this archaic landscape. The tower re-establishes the ancient link between nature and culture – which is why it needs large windows, wide vistas and the interplay of twilight.

### **Sanitary facilities were added this year.**

### **What impact did this have on operations?**

It ensures comfort for visitors, employees and artists alike. Because the latter spend many hours and days in the tower and rehearse their new pieces there, first-class sanitary installations are of course extremely beneficial.

### **How is the Julier Tower currently being used?**

We want to give as many performances at the unique building as possible before it is dismantled at the end of 2020. This year, the winter programme kicks off as early as the first week of December, with early-morning concerts held during sunrise, and ends shortly before Easter with Rachmaninoff's "All-Night Vigil".

Visitors to this mystical venue could be fooled into thinking they are in a Roman amphitheatre, the Globe Theatre in London or a baroque opera house. The lines between stage and auditorium are blurred – an effect that is amplified by the height-adjustable stage. Most notable, however, is the fact that the mountain landscape is ever-present as a natural backdrop thanks to the countless arched windows. Regardless of the type of production – be it ballet, dance theatre or a concert – this beautiful alpine world never fails to impress.

However, even the most fascinating production is unable to prevent the participants from needing to answer the call of nature at some point. Thanks to a number of clever and elegant sanitary products from Geberit – such as selected ceramic sanitary appliances from the iCon and Xeno<sup>2</sup> bathroom series as well as the elegant tap Brenta in connection with the proven installation technology from Geberit – the trip to the toilet has now become a worthwhile undertaking in its own right.



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A look through one of the many arched windows to the 18-metre-tall precursor to the Julier Tower, a viewing platform built in 2016.

### **JULIER TOWER**

**Building owner:** Origen Festival Cultural

**Architecture:** Giovanni Netzer, Walter Bieler

**Opened:** September 2017

### **GEBERIT KNOW-HOW**

Duofix installation system

Sigma concealed cistern 12 cm

Sigma01 actuator plate, bright chrome-plated

Brenta washbasin tap

iCon and Xeno<sup>2</sup> bathroom series

Vertical stage: the interior of the tower features a height-adjustable platform that is a core element of the performances (pictured here is a scene from the theatre performance "Herodes").



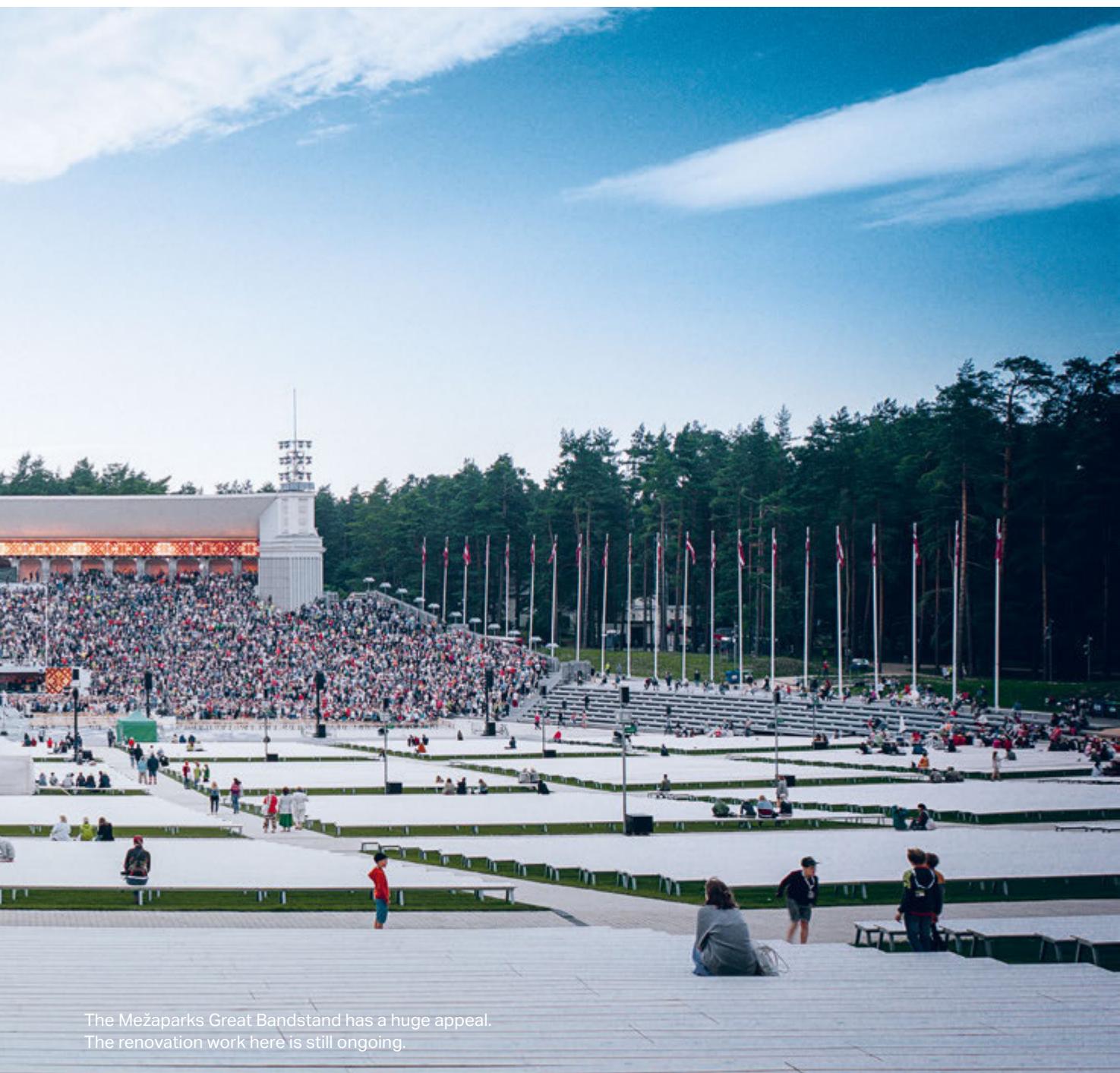
MEŽAPARKS GREAT BANDSTAND, RIGA, LATVIA

# IN THE WOODS



The roots of Latvian folklore run very deep. This then bears fruit every July, with performances from dancers in traditional costumes and choirs taking place in a popular recreational area in Riga.

The newly modernised Mežaparks has seating for over 20,000 people. When the standing room is included, there is space for as many as 80,000 spectators. The major redesign is not yet finished, with the stage area planned for completion in 2023. The size of the open-air theatre is in line with the huge interest shown in the most important event held here. The annual Latvian Song and Dance Festival attracts masses of visitors from home and abroad to this forested area.



The Mežaparks Great Bandstand has a huge appeal.  
The renovation work here is still ongoing.

Increasing the capacity was not the sole driving force behind the conversion project, which was awarded to Mailitis Architects together with the office of Juris Poga as part of an official competition. The open-air theatre also had to become more flexible so that other events could be held here throughout the year in addition to the traditional Song and Dance Festival. In their project, the architects broadly stuck to the existing spatial arrangement. Only the stage will take on a whole new dimension, meaning choirs with no fewer than 11,200 singers will then be able to perform here.

#### MEŽAPARKS

Building owner: Property Department of the Riga City Council

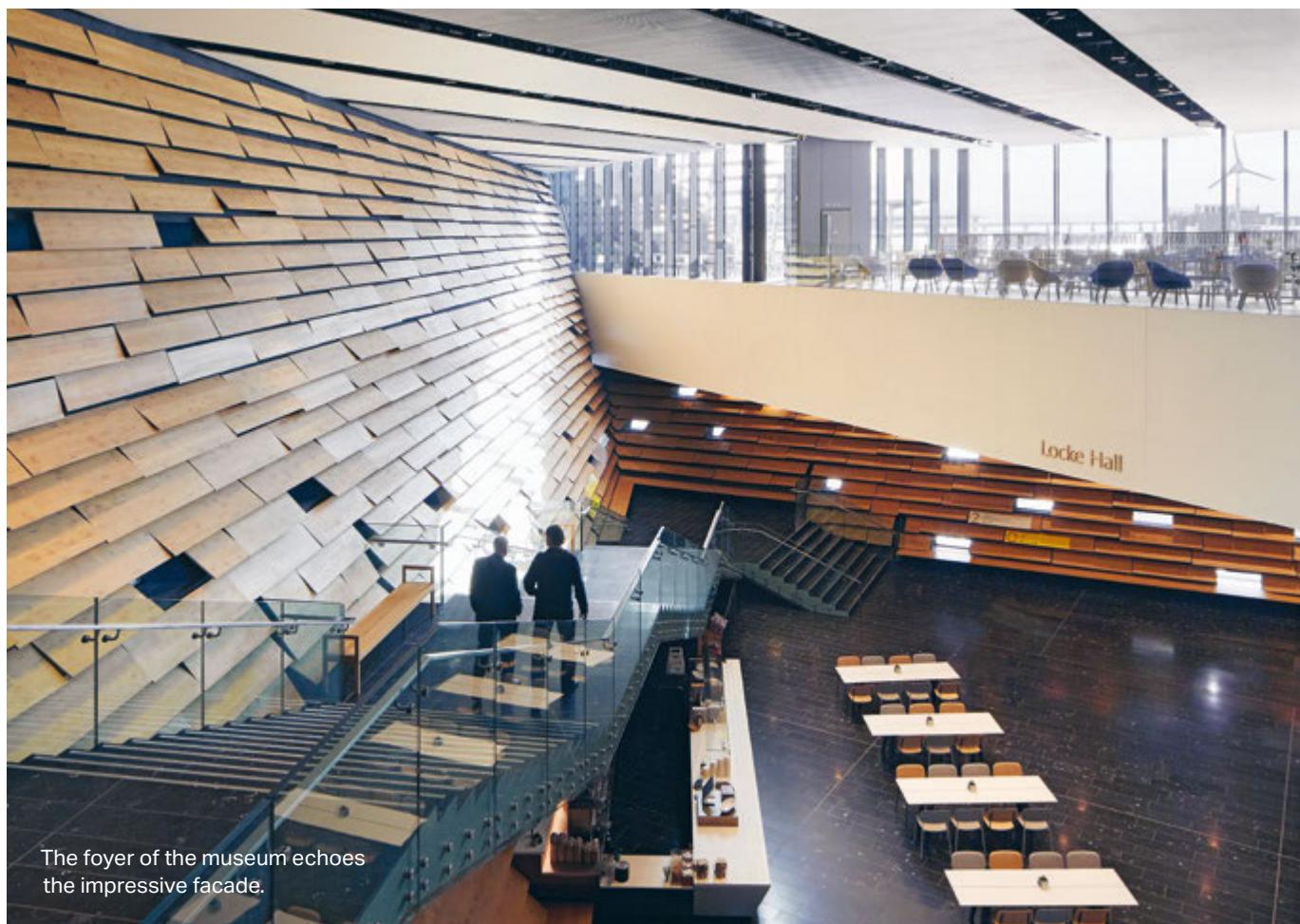
Architecture: Mailitis Architects & Juris Poga

Completion of first conversion phase: July 2018

#### GEBERIT KNOW-HOW

Duofix installation system





V&amp;A DUNDEE, UK

# ON THE EDGE

In V&A Dundee, the Japanese architect Kengo Kuma has created his first project on British soil. Located close to Scotland's North Sea coast, the museum with its distinctive concrete facade is aiming to make waves of its own. →

←

According to architect Kengo Kuma, the almost 2,500 slat-shaped concrete elements should evoke the rock formations of the nearby coast.



↑

Around 300 exhibits give visitors an understanding of the importance of Scottish design.

**V&A DUNDEE**  
Building owner: Dundee City Council  
Architecture: Kengo Kuma and Associates  
Opened: September 2018

**GEBERIT KNOW-HOW**  
Duofix installation system  
Mapress Stainless Steel supply system



Measuring 8,500 m<sup>2</sup>, the Scottish counterpart of London's Victoria and Albert Museum is home to diverse exhibition spaces, learning studios, a museum shop, a cafe and a restaurant. When the museum opened in September, it was the exhibition "Ocean Liners: Speed and Style", amongst others, that attracted the crowds.

#### SCOTLAND'S FIRST DESIGN MUSEUM

However, the pull of the museum – the first design museum on Scottish soil – is primarily down to the name Kengo Kuma. Famous for his reinterpretation of traditional Japanese building shapes and construc-

tion techniques, the architect has created a building structure consisting of two connected, inverted pyramids on the bank of the River Tay.

As one approaches, the many rows of vertical lines reveal themselves to be slat-shaped concrete elements. Each of these elements weighs up to four metric tons. Lined up next to each other, their varying sizes give the building a raw character. According to Kengo Kuma, the cliffs of the nearby North Sea coast inspired him in this regard.



V&A Dundee is the first offshoot of the famous Victoria and Albert Museum outside London. Everyone in Dundee – and beyond – looked forward to its opening.

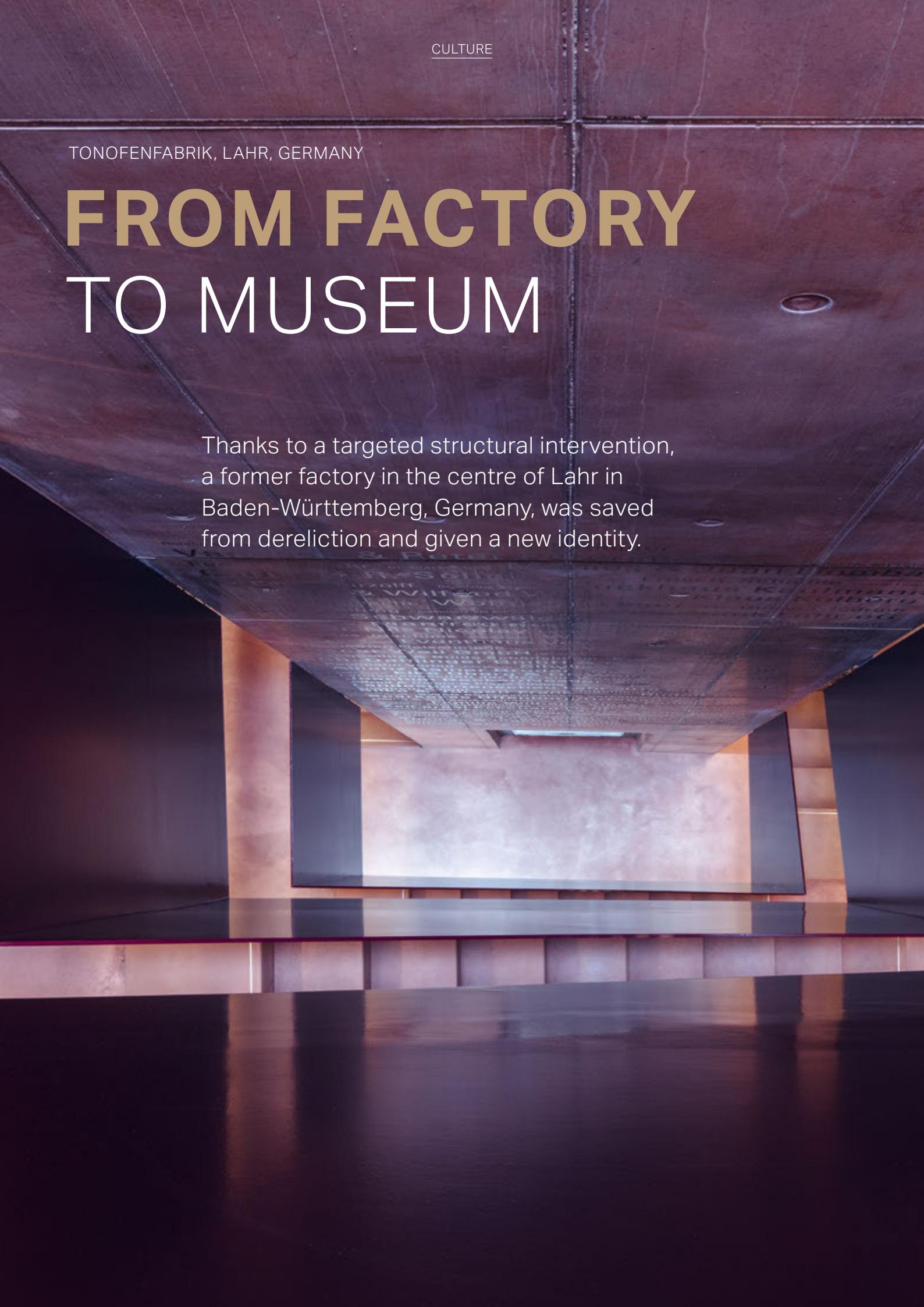
#### A BUILDING SITE IN FOCUS

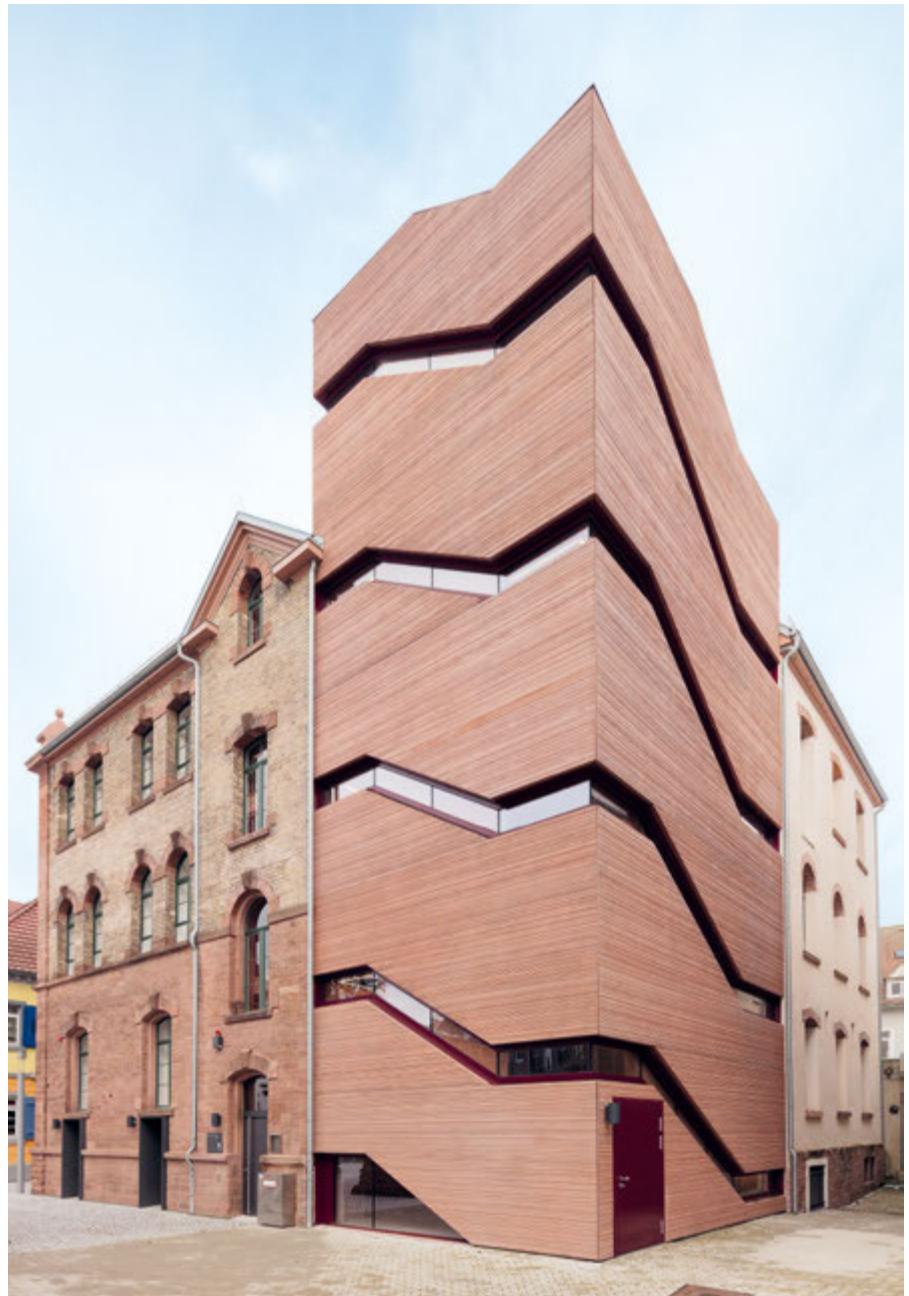
The location on the majestic River Tay brings the connection between urban and natural surroundings into focus. This manifests itself in surprising perspectives in both directions when one walks around the building. As a result, it is no surprise that the building – which protrudes up to 19.5 metres into the river – already proved a popular photo opportunity even before it was completed.

TONOFENFABRIK, LAHR, GERMANY

# FROM FACTORY TO MUSEUM

Thanks to a targeted structural intervention, a former factory in the centre of Lahr in Baden-Württemberg, Germany, was saved from dereliction and given a new identity.





↑

The new stairwell completes the L-shaped floor plan of the former clay oven factory.

←

A look at the new stairwell, which acts as a calming influence while synchronising the transition from one exhibition floor to the next.

The emergence of central heating proved the death knell for the family-run company C.H. Liermann, who ceased production of clay ovens at their factory in Lahr back at the end of the 1950s. After this, the building – which was designed by local architect Carl Meurer in 1896 – was home to offices and storage rooms. In 2014, it was purchased by the city, who commissioned Heneghan Peng Architects with the task of transforming it into a history museum.

#### NEW ACCENT

The area around the old Liermann factory is dominated by the Storchenturm tower and the medieval city walls. Together with the factory's listed status, this meant that a careful yet confident interven-



"The greatest challenge was trying to retain the character of the original building, yet adding something new to the site that spoke in the same voice as the original structure."

**Roisin Heneghan**  
Heneghan Peng Architects

tion was needed by the architects. Heneghan Peng Architects found the L-shaped floor plan to be incomplete and thus added a stairwell made from red concrete. The new building section acts as a calming influence in the building ensemble while synchronising the transition from one exhibition floor to the next.

#### ORIGINAL CHARACTER

The exhibition spaces are spread over the four storeys of the original building and feature many different aspects of the city's history, underlined by a range of exhibits. This wealth of small, intricate details is juxtaposed by the minimalist renovation by the architects, which is aimed at emphasising the original factory atmosphere of the rooms.

**TONOFENFABRIK**  
Building owner: City of Lahr  
Architecture: Heneghan Peng Architects  
Opened: February 2018

**GEBERIT KNOW-HOW**  
GIS installation system  
WC flush control  
Silent-db20 and HDPE drainage systems  
Fire protection sleeve  
Mapress and Mepla supply systems

ARCHITECTURAL COMPETITION

# "WE WANTED THE FEEDBACK OF ESTABLISHED NAMES"

In 2016, Stanislaw Lakinski and Lukasz Spychaj were announced as the winners of the "Konkurs Kolo" competition for young talents organised by Geberit. The joint project – a public toilet facility – can now be seen at the city park in Plock.



**What inspired you to take part in the "Konkurs Kolo" competition?**

As young architects, we wanted to hear what established colleagues in the field thought about our work. Nobody tells you when the right moment has arrived to take part in a competition. When the time came, we immediately began to sketch down our ideas for the task at hand.

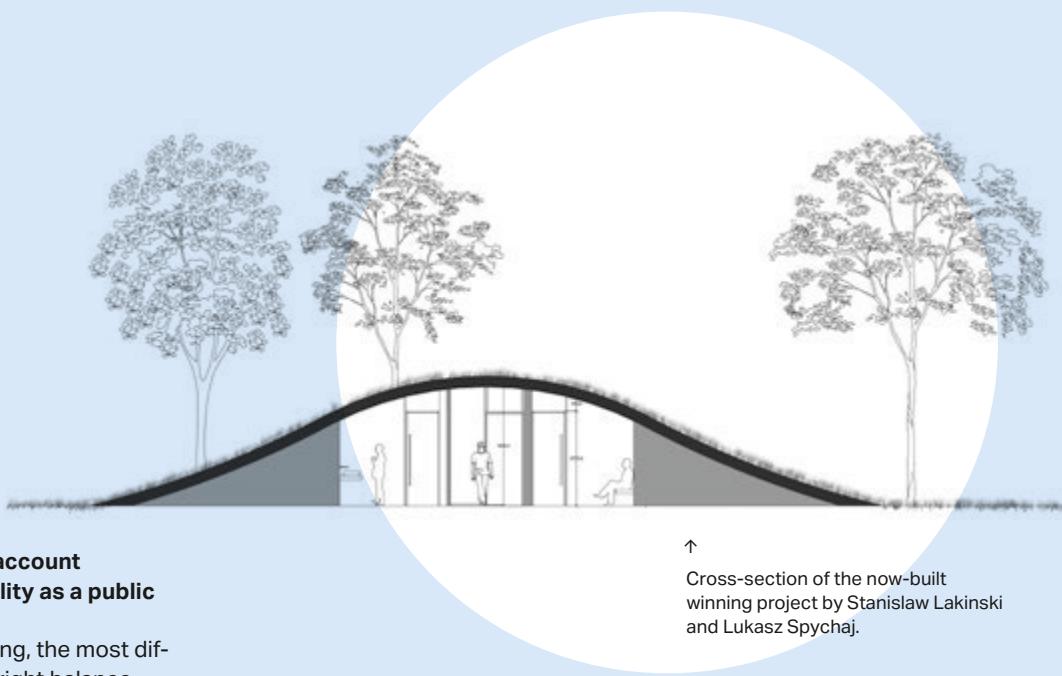
**Your first drafts featured an artificial hill under which the public toilet facilities are located. How did you arrive at this idea?**

We analysed the pros and cons of building a new structure in this relatively small park, which is surrounded by a housing estate. It then became clear that we didn't want to disturb the biological diversity of the area in any way. The only solution was thus to hide the building underneath the landscape itself.

**What role did the park's surroundings play in your considerations?**

The park is located close to a primary school. We designed the hill so it can be used as a picnic spot in summer and for sledging in winter. We were kids ourselves not so long ago and loved flying down the snowy hills after lessons had finished for the day.

→



**How did you take into account the function of the facility as a public toilet in your design?**

When designing a building, the most difficult part is finding the right balance when it comes to the building functions. The specifications in the competition brief were very clear in this regard. In our design, we did not go beyond the minimum functional requirements and instead chose elements that emphasise the connection to the surroundings.

**Your design has now become reality. What does this mean for you?**

It's a great feeling when a sketch eventually becomes a real building. This is something we invested a lot of energy in, including after the competition. This was particularly challenging for us as we were relatively inexperienced when it came to planning interiors.

↑  
Cross-section of the now-built winning project by Stanislaw Lakinski and Lukasz Spychaj.



The competition, which was initiated by the Polish Geberit ceramics brand Kolo, has been carried out since 1998 and is aimed at young architects and interior designers. On one hand, it focuses on promoting young talent and, on the other, on rectifying the lack of public toilet facilities in towns and cities across Poland. In addition to Plock, further projects have already been implemented in Warsaw, Krakow and Kazimierz Dolny.



MAERSK TOWER, COPENHAGEN, DENMARK

↑

Façade elements made from folded copper sheet act as both shading and as a windbreaker.

# CLEVER LABORATORIES

The Maersk Tower is home to a state-of-the-art research institute belonging to the University of Copenhagen. Thanks to its architecture, the institute has gained a reputation for having the most sustainable laboratory building in Denmark. →



→

The characteristic brown colour of the church is reflected in the facade.

When it comes to sustainability, the research institute of the Faculty of Health and Medical Sciences at the University of Copenhagen is one of the front runners. This is especially impressive as the work in the laboratories is so resource-intensive that it accounts for the largest share of energy consumption in the entire building.

#### SUSTAINABILITY TECHNOLOGIES ON ALL SIDES

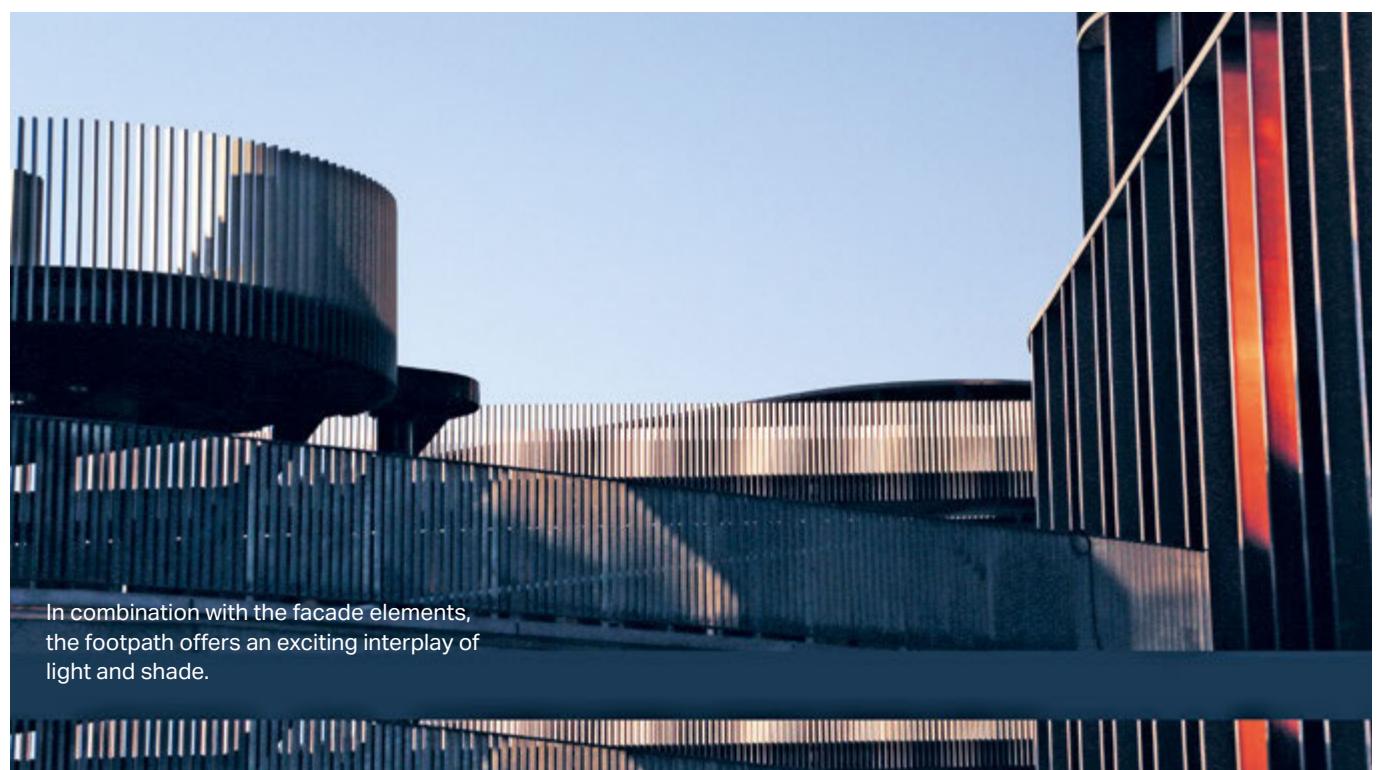
The functionality of the 15-storey building has been planned right down to the smallest detail. In doing so, special attention was paid to optimising energy consumption. This means that various environmentally friendly solutions – including reusing rainwater and generating energy using photovoltaic systems – can be found in the Maersk Tower. The built-in district cooling system – which cools the critically important equipment in the laboratories – is fed with seawater from Copenhagen harbour.

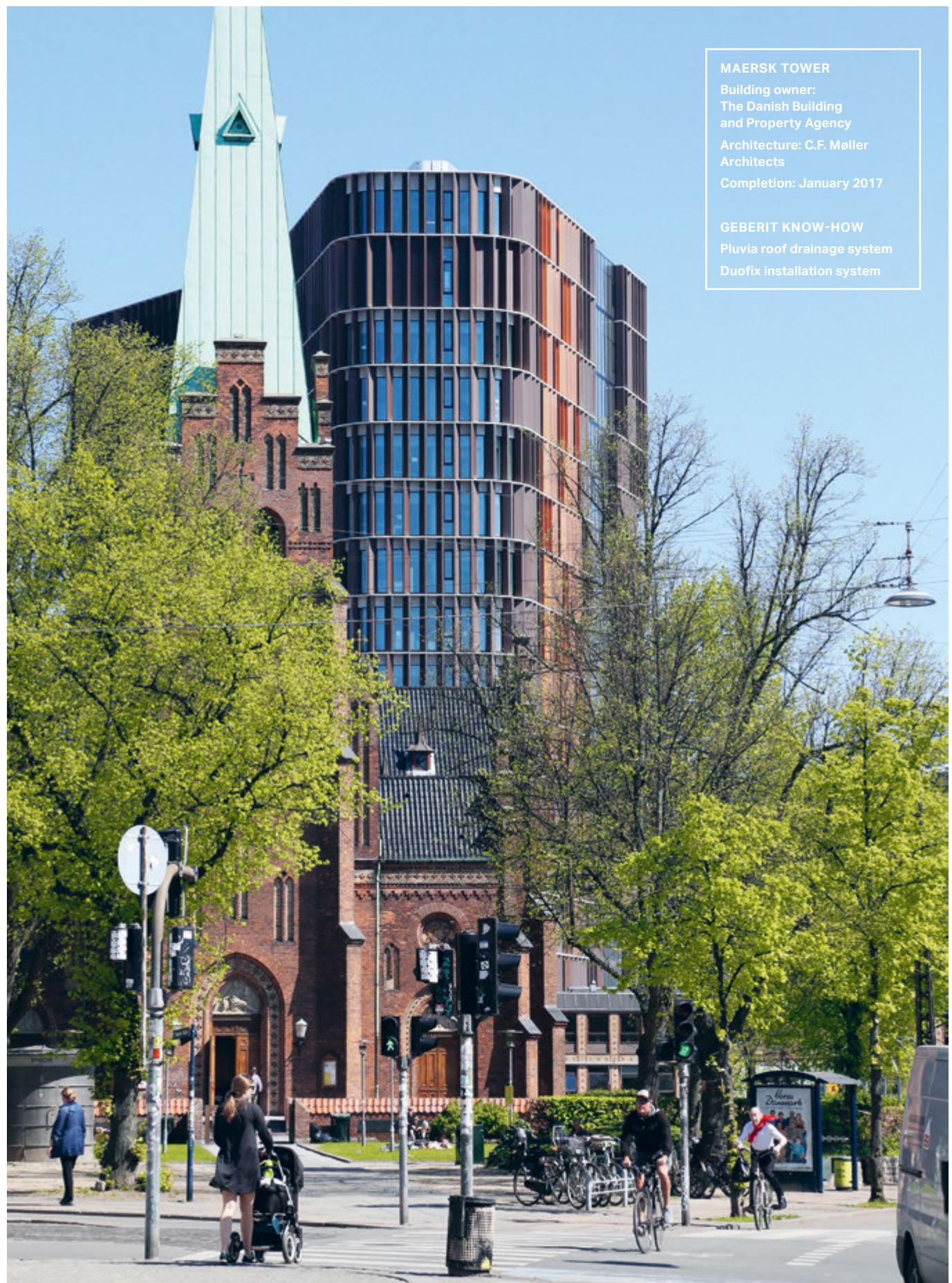
#### A CONSCIOUS CHOICE OF COLOURS

Even the 3,300 facade elements made from folded copper sheet that adorn the window fronts have a special function – they act as both shading and as a windbreaker. Whilst the outermost elements are fixed in place and point to the left or right, the elements in the middle can be moved. These open or close automatically depending on the position of the sun and the room temperature. Thanks to the movement of the shading elements, the appearance of the facade changes constantly. It is no accident that the architects chose copper here. The shimmering material evokes the earthy brown colour of the church towers located in the immediate vicinity of the research building.

"The cascading green roofs play a significant role, acting as buffers for down-drafts around the base of the tower. The vast green surface acts as a permeable filter, both collecting and delaying the flow of water during extreme rainfall. Excess rainwater is directed into underground tanks and then used for watering the surrounding campus."

**Mads Mandrup Hansen**  
Architect at C.F. Møller Architects





**MAERSK TOWER**

**Building owner:**  
**The Danish Building  
and Property Agency**

**Architecture:** C.F. Møller  
Architects

**Completion:** January 2017

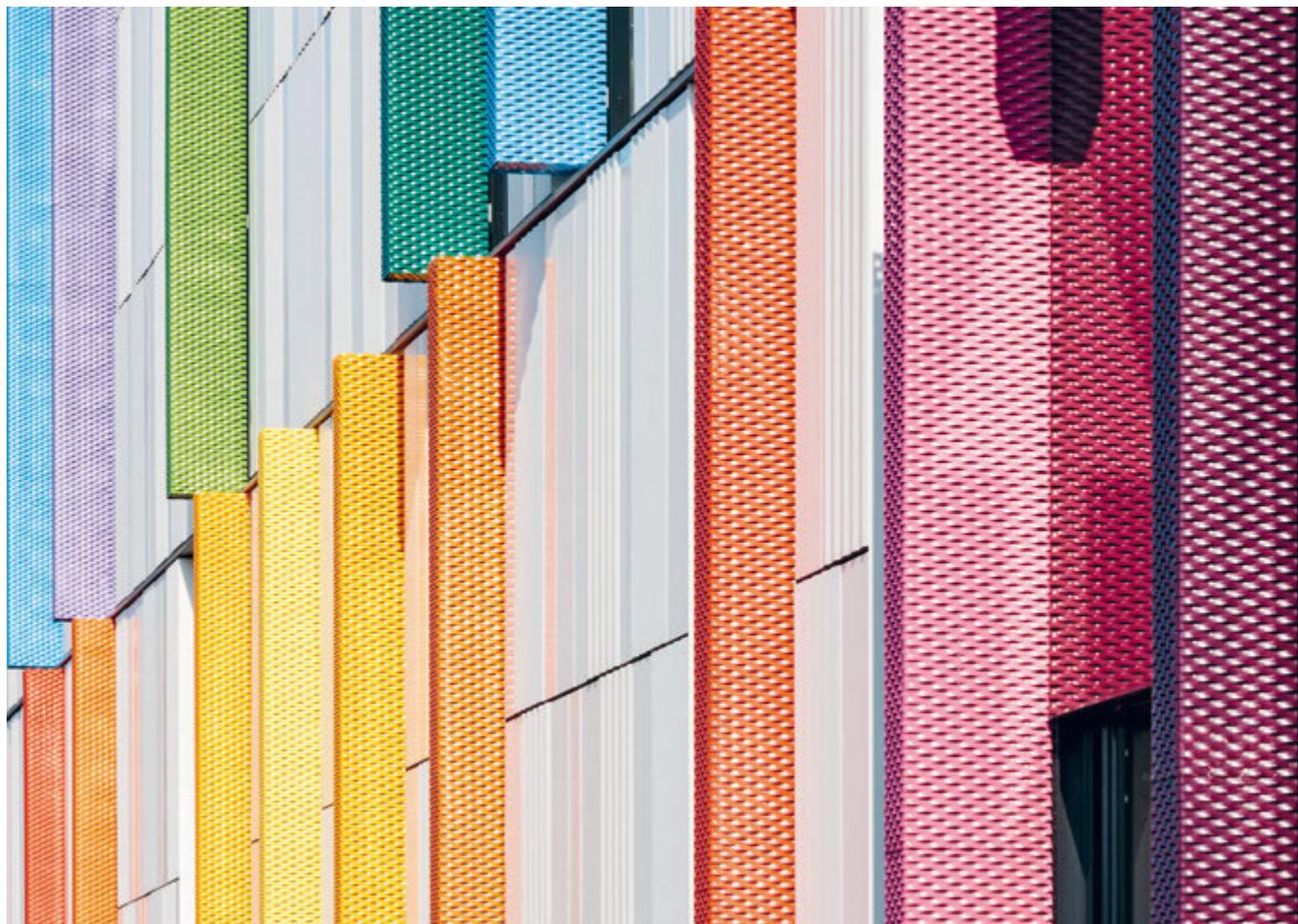
**GEBERIT KNOW-HOW**  
**Pluvia roof drainage system**  
**Duofix installation system**

NEW CHILDREN'S HOSPITAL, HELSINKI, FINLAND

# GET WELL SOON!



Up and running since  
autumn 2018: the New  
Children's Hospital in  
Helsinki.



↑

The hues of the metal panels give the hospital a colourful touch.

The New Children's Hospital in Helsinki opened in autumn 2018. The qualified personnel, state-of-the-art equipment and a friendly atmosphere ensure first-class medical care.

Many people in Europe may still fondly remember the Finnish children's programme "The Moomins". Anyone who visits the capital, Helsinki, can still see the magical creatures on virtually every corner. Tove Jansson's Moomins are even omnipresent in the eight-storey New Children's Hospital. Here, the patients enter a fantasy world. The journey begins in the underground floor, which represents the seabed, and continues into the forest before ending in outer space. Even from the outside, the new building is anything but a drab concrete block. The building's facade, which is adorned with numerous colourful slat-like elements, looks like a never-ending rainbow. →



←

View of the building facade.



Building owner: New Children's Hospital Foundation  
Architecture: SARC Architects  
Completed: June 2018

GEBERIT KNOW-HOW  
Duofix installation system  
Mapress and Mepla supply systems  
IDO Seven D washbasins  
IDO Seven D WCs

←

The appearance of the facade panels changes depending on the angle they are looked at.

### STATE-OF-THE-ART MEDICAL CARE IN COLOURFUL SURROUNDINGS

Helsinki's New Children's Hospital cost around 170 million euros to build, almost 40 million of which came from donations. The 140-bed hospital centralises the treatment of children from across Finland and abroad. Furthermore, the institution, which belongs to the Helsinki University Hospital, specialises in the treatment of heart diseases and various cancers as well as organ transplants. The young patients, who range from new-born babies right through to adolescents, are looked after by a team of around 1,000 specialists and nursing staff, who have the latest infrastructure and technologies at their disposal as well as direct access to the Helsinki University Hospital's research institutes.

### INVOLVING FAMILIES

To ensure that the children feel comfortable despite the hospital atmosphere, a number of families were on the advisory committee for the new building. Their ideas of what constitutes a perfect children's hospital were incorporated into the plans. This is not just reflected in the bright, child-friendly rooms and the many recreation rooms, but also in the fact that the parents are not restricted to set visiting hours and can visit their child at any time. This provides the ideal conditions for the patients to be quickly back on their feet and playing with their friends once again.

Bright and colourful: the recreation rooms have an inviting, relaxing atmosphere and take visitors and patients alike on a journey to another world.



PUBLIC

HELIX TERMINAL, BARCELONA, SPAIN

# SHIP AHOY!





↑

The spacious lounge and well-stocked duty-free shop make the waiting times fly by.

When a cruise ship from the Carnival Corporation docks at the recently opened Helix terminal in Barcelona, up to 5,000 people flock ashore within a matter of minutes and the 120-metre-long terminal building is suddenly a beehive of activity.

An airport terminal and a terminal for cruise ships have more similarities than one might think. Both have arrival and departure areas, security checks and baggage inspections, passport and customs checks, duty-free shops, bars and restaurants, VIP areas and so on. However, they operate differently. While passenger jets constantly take off and land at major airports, the Helix terminal is designed for the docking of just one cruise ship, with around four to five such dockings taking place each week.

#### DESIGNED FOR EFFICIENCY

The Carnival Corporation commissioned the Catalonia-based architecture firm Batlle i Roig Arquitectura from Barcelona to plan and design the terminal. "Constructing a building with very high functionality standards in a maritime setting is a challenge. To meet this challenge, we chose as holistic a solution as possible," explains Albert Gil, lead architect at Batlle i Roig. →

←

A cruise ship has docked at the Helix terminal in the Port of Barcelona.





"Because the products we installed in all the sanitary facilities were exclusively from Geberit, we only need one contact person for any maintenance and repair work."

**Eugenio Cañizares**  
Head of Maintenance at Barcelona  
Cruise Terminal SLU

Great importance was attached to the infrastructures requiring little maintenance and being easy to clean. This also applies to the sanitary facilities. Large floor tiles, room-height laminate panels, extra-wide mirrors and long washtops with under-countertop wash-basins keep joints to a minimum and ensure that smooth surfaces are the rule here. These surfaces can be kept clean with relatively little effort. "Our passengers mostly use the sanitary facilities in this terminal before boarding or while disembarking their cruise ship," explains Eugenio Cañizares, Head of Maintenance at Barcelona Cruise Terminal SLU. "It is therefore important to us that everything is always clean, tidy and in good condition."

#### FROM A SINGLE SOURCE

When high cleanliness standards are required, wall-hung WCs with concealed cisterns are excellent choices, as are slim, automatic taps. "For sustainability reasons, we opted for urinals with waterless operation and dual flush for the toilets," says Eugenio Cañizares. "And because the products we installed in all the sanitary facilities were exclusively from Geberit, we only need one contact person for any maintenance and repair work."



↑

Bright cafeteria area with spacious outdoor terrace and uninterrupted views of the harbour.

#### HELIX TERMINAL

Building owner: Carnival Corporation

Architecture: Batlle i Roig Arquitectura, Barcelona

Completed: April 2018

#### GEBERIT KNOW-HOW

Duofix installation system

Tap system

Urinal system



↑

The easy-to-clean sanitary facilities save on running costs.



GENERALI ARENA, VIENNA, AUSTRIA

# TERRIFIC HOME GROUND

Austria's most sustainable stadium is located in Vienna's Favoriten district. It offers the Violets of Austria Vienna good reasons to eye the international football business. The reliable sanitary technology from Geberit is playing its part here.



←

A look at the VIP lounge in the new stadium: by upgrading the catering services on offer, the long-standing Austrian club is now ready for the international stage.

The home ground of Austria Vienna underwent a period of construction spanning two years. The stadium, which has a capacity of 17,500 and was designed to meet high sustainability standards, stands out due to its exceedingly well-thought-out operational concept. On the roof of the stands, the Geberit Pluvia roof drainage system ensures that the rainwater is quickly drained off into cisterns and made available for watering the pitch. Because Pluvia works using negative pressure, a high capacity is achieved with relatively few outlets. The cisterns have a capacity of 120,000 litres – enough to ensure the pitch stays a lush green.

The stadium elevates Austria Vienna to an illustrious circle. As a Uefa category four arena, international matches can be played here at the home of the traditional club in future. One of the prerequisites here is a VIP area, with the Generali Arena now boasting one that can host 800 guests. These VIPs and the other match-goers can enjoy exceptional sanitary facilities featuring 133 toilets, 103 washbasins and 65 automatically controlled urinals from Geberit, all of which are not just optimally equipped for heavy use during the games – and particularly during the half-time breaks – but are also extremely easy to maintain.



↑

Thanks to the docking station underneath each ceramic appliance, the Geberit urinal system can be serviced particularly quickly and easily.

#### GENERALI ARENA

**Building owner:** Austria Vienna

**Architecture:** Reinhardt Gallister Architekt, Atelier Mauch

**Completed:** July 2018

#### GEBERIT KNOW-HOW

Huter installation elements

Urinal system with Preda ceramic appliance

Various Keramag bathroom series

Mepla supply system

Pluvia roof drainage system

**The most important internationally recognised certificates for green building**

**BREEAM**

The Building Research Establishment Environmental Assessment Method was developed in Great Britain in 1990 and is the oldest certification system used around the world in the area of green building. The criteria take into consideration the impact on a global, regional, local and building-internal level. Certification levels: "Pass", "Good", "Very Good", "Excellent" and "Outstanding".

**LEED**

The Leadership in Energy and Environmental Design certificate was developed in the USA in 1998 based on the BREEAM standard. It defines a range of standards for environmentally friendly, resource-conserving and sustainable building. Certification levels: "Certified", "Silver", "Gold" and "Platinum".

**DGNB**

The German Sustainable Building Certificate was launched in 2009 and has since been developed into a comprehensive certification system for various building uses and districts. The fulfilment of up to 40 sustainability criteria from the quality sections ecology, economy, sociocultural and functional aspects, technology, process work flows and site is certified. Certification levels: "Bronze" (for existing buildings), "Silver", "Gold" and "Platinum".

**Minergie**

The Minergie label was developed in Switzerland in 1994 and is a globally protected trademark in the area of sustainable building. To achieve certification, a compact, well-insulated building shell is required, complemented by an automatic ventilation system with heat recovery. Certification levels: Minergie, Minergie-P, Minergie-A and Minergie-Eco.

**KfW Efficiency House 70**

The low-energy house certification was established in Austria in 2009. This describes the energy standard that regulates the heating requirement of both new buildings and renovated old buildings. To achieve certification, energy requirements must be significantly below the maximum permissible level.

**Low-energy house type A+, type A and type B**

The low-energy house certification was established in Austria in 2009. This describes the energy standard that regulates the heating requirement of both new buildings and renovated old buildings. To achieve certification, energy requirements must be significantly below the maximum permissible level.

**ÖGNI**

The Austrian Sustainable Building Council was established in 2009 and is based on the standards of the DGNB. In 2012, the blueCARD – which in addition to assessing the building itself also evaluates how it is used and managed – was subsequently introduced for existing buildings. Certification levels: "Bronze" (for existing buildings), "Silver", "Gold" and "Platinum".

**HQE**

The Haute Qualité Environnementale certificate was launched in France in 1992. This standard focuses on two aspects – the ecological management of construction projects and sustainable building design. To obtain HQE certification, obligatory categories such as energy management, water efficiency and freedom from pollutants must be covered.

**Green Mark**

The BCA Green Mark Scheme was launched in Singapore in 2005. The assessment criteria include energy efficiency, water efficiency, environmental protection, indoor environmental quality as well as other green features and innovations. Certification levels: Certified, "Gold", "GoldPlus" and "Platinum".

**View 2019 has been created in collaboration with the following Geberit sales companies:**

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# ADDED VALUE BY DESIGN

The name Geberit stands for comprehensive know-how in sanitary technology as well as in bathroom equipment and furnishings.



Geberit is a one-stop shop for perfect solutions that are known for their quality and durability. Geberit continually makes targeted investments in research and development. Our customers benefit from this in a very direct way: the know-how of proven specialists from a wide range of disciplines can be found in every Geberit product. And this know-how is regularly shared: Geberit conducts an intensive dialogue with its partners in the construction industry around the globe and also organises countless information and training events.

Geberit is a system provider. In other words, every product that bears the company logo has been tested and optimised within its overall context. This applies to the sanitary technology behind the wall – such as concealed cisterns, installation elements and all the piping systems – as well as to the products in front of the wall, such as the bathroom series with their ceramic sanitary appliances and bathroom furniture.



[www.geberit.com/products](http://www.geberit.com/products) →  
Product range



SELGASCANO PAVILION, BRUGES, BELGIUM

# LIQUID CITY

In 2018, the Bruges Triennial of contemporary art and architecture focused on the concept of the "Liquid City". This has a double meaning – on the one hand, there is the expansive canal network of the city and, on the other, the concept of "liquid modernity" as explored by the philosopher Zygmunt Bauman. According to the wishes of the curators, the 15 art installations that were on show from May to September should serve as "beacons against an unpredictable future". With this in mind, the bright pavilion by architects José Selgas and Lucia Cano was particularly inviting. Their floating pavilion was equipped with a bright membrane roof that is typical of the Spanish duo, and offered a welcome opportunity to cool off in the hot summer months as a temporary public bath.



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