

# COLOURS IN CONFIDENCE

SPECIFYING BATHROOM ACCESSORIES  
FOR COHESION AND HARMONY

DESIGN  
MEETS  
FUNCTION





Colour has a profound influence on a space and the people who use it. Colour transmits sensations and emotion – it is an international visual language that enables architects and designers to communicate a concept or set a mood through interior design. Selecting a colour scheme for a room can dramatically affect how the interior space is perceived and the atmosphere it delivers. The bathroom is no exception.

With increasing numbers of consumers renovating their bathrooms to create their own private sanctuary, designers are taking a holistic approach to bathroom design and devoting much time into choosing matching colours and finishes. Consistency within a colour scheme delivers not only a refined design aesthetic, but also harmony and cohesion. Carefully selected accessories, furniture and decor can be used to convey a sense of comfort and relaxation.

However, perfectly matching colours and finishes across products and brands is near impossible in practice. Bathroom accessories and fixtures vary in the materials used, resulting in slight colour variations between elements. Contrasting finishes, such as tapware and showers in metal or plastic or toilets and basins in vitreous china, make the task of colour matching even more difficult. Lighting can also impact how finishes appear throughout the day.

This white paper will be focused on how to achieve an overall impression of harmony and cohesion in the bathroom by looking beyond simply colour matching to taps and accessories, which has been the traditional focal point in modern bathroom design.

# THE IMPORTANCE OF COLOUR

Over the years, the role of the bathroom in modern design has evolved significantly. Beyond its functional aspects, the aim of bathroom design is now to enhance daily rituals and create a sanctuary for comfort and relaxation.

In response, modern bathroom design has been increasingly focused on adding colour elements to achieve the preferred atmosphere "Less-is-more" is typically the guiding ethos, calling for pared-back palettes and statement finishes. However, adding colour can change the character of a bathroom space, making it more or less lively, while adding a unique personal touch. Flourishes of colour or distinctive colour schemes have enabled designers to add flair and personality to individual bathroom spaces.

The psychology of colour is an important reference point for interior designers in this regard. For example, white brings a sense of cleanliness and purity, while green references nature and is associated with balance and healing. Red, on the other hand, is more dynamic and energetic whereas blue is calming.

→ BEYOND ITS FUNCTIONAL ASPECTS, THE AIM OF BATHROOM DESIGN IS NOW TO ENHANCE DAILY RITUALS AND CREATE A SANCTUARY FOR COMFORT AND RELAXATION.

## Geberit Renova Plan

The Geberit Renova Plan range of bathroom furniture has been upgraded with two new colorways and a series of new product enhancements across the series.

The range is now available in Hickory Light and Hickory furniture colours, in addition to existing White high gloss coated and Lava matt coated.



↑ Hickory



↑ Hickory light



## DESIGNING FOR COLOUR CONSISTENCY KEY CONSIDERATIONS

### MATERIALS

Colour shade variance comes from the different materials used in production. This poses challenges when matching metal and/or plastic accessories with ceramic fixtures.



↑ Complimentary material choice

### FINISHES

The choice of bathroom finishes can also impact colour consistency across the bathroom. Tapware, shower handles, and other bathroom hardware are available in a variety of finishes, including chrome, brushed nickel, oil-rubbed bronze and stainless steel. A common approach is to choose fixtures and accessories in matching materials and finishes. While it is relatively easy to find matching accessories for popular finishes such as chrome, this is not the case for every finish type. Designers may also want the freedom to support multiple finishes in one space.



↑ Use consistent finishes across the bathroom

When selecting finishes, consider the amount of cleaning and maintenance required. For example, chrome is prone to fingerprint marks and water spots whereas brushed nickel is relatively easy to maintain and clean. On the other hand, a copper finish may require more care throughout its life, but develops an attractive natural patina. Improper care or an inferior quality finish can result in fading and cracking, which can compromise the overall look and feel of the bathroom.

### LIGHTING

The way the human eye perceives the colour of objects can depend on lighting. Accordingly, the colours of objects will not look the same throughout the day. In spaces exposed to plentiful sunlight, as the amount and angle of the sun changes, so will the colours in the bathroom. Where there is artificial light, the type of light bulb can alter the colours in a room.



↑ Natural and artificial light has an impact on design

The Geberit Option Mirror range features illuminated mirrors and mirror cabinets which can create a perfect sanctuary and ambiance for any bathroom.

## COLOUR MATCHING IN BATHROOM DESIGN

Each person perceives colour differently from both a physical and emotional standpoint. The human eye has three receptors: blue light, red light and green light. When light hits an object, these receptors transmit messages to the brain, producing familiar sensations of colour. These sensations are ultimately subjective: a composite of different experiences, feelings and associations. It is the human reaction to colour that makes choosing the right colour scheme and matching accessories so important.

In modern bathroom design, tapware is often used as a reference point when matching colours, so bathroom accessories are chosen to match tapware finishes. Tapware and accessories are available in many colours and finishes with chrome and matt black being the most popular whereas fixtures such as toilets, basins and baths are typically white.

The less materials and colours used in a space, the greater the overall impression of colour consistency and sense of calm. Inconsistency between accessories and fixtures may compromise the overall impression of harmony and cohesion.



↑ Geberit Monolith Sanitary Plus Module

→ MODERN BATHROOM DESIGN HAS BEEN INCREASINGLY FOCUSED ON ADDING COLOUR ELEMENTS TO ACHIEVE THE PREFERRED ATMOSPHERE.



↑ Sigma10 Lava Glass

## ACHIEVING HARMONY AND COHESION

Matching accessories with tapware finishes can be difficult as not every individual item in the bathroom is perfectly identical, particularly in terms of colour. While colour matching taps and accessories has been the traditional focal point of bathroom design, Geberit offers a new approach. By matching the flush button with the toilet, an overall impression of cohesiveness can be achieved. The architect and designer has complete freedom to explore their colour options in tapware and other accessories without the challenge of matching multiple elements in the bathroom. True design freedom.

Geberit's new Sigma50 and Sigma60 flush plates can complement the design aesthetics of any bathroom. The range is available in Lava Glass and Sand Grey Glass flush buttons that can be easily matched with ceramic fixtures such as a basin, toilet and bath to deliver a cohesive modern look. Geberit aims to achieve coherence through material likeness, matching the white colour surfaces gives an overall impression of harmony and cohesion within the space. Design trends calling for monochromatic colour schemes and bold colour statements.

Geberit's Monolith Sanitary Modules are now available in the following new finishes: Lava Glass, Concrete and Stoneware Glass. The integrated odour extraction unit, intelligent sensor technology and the especially convenient flush actuation are only three of its many virtues.

The Geberit brand combines a passion for quality and technology with almost 150 years of sanitaryware knowledge to offer reliable products and services that truly make life easier. The worldwide leader in sanitary products, Geberit maintains an extensive range of high-quality flush plates for wall-hung toilets to give bathrooms a crowning touch while providing peace of mind.



### WANT TO KNOW MORE?

At Geberit, we have a dedicated team of specification sales managers to assist with your next project. From technical advice, to specification support to approved training - we're on hand to save you time and make your life easier.

Visit [geberit.co.uk/contact](https://www.geberit.co.uk/contact) to get in touch.

